

Pelada FA Board of Directors

Present:

Beth Atkerson president.atkerson@peladafa.org
Jason Atkerson board.jatkerson@peladafa.org
Joey Eberhart - Garah director@peladafa.org
Britni Jessup board.jessup@peladafa.org
Katie Leonard secretary.leonard@peladafa.org
Dietra Lomeli board.lomeli@peladafa.org
Austin Miller treasurer.miller@peladafa.org
Mark Nash Nashvicepresident.nash@peladafa.org
Brenda Wisnewski registrar@peladafa.org
Katie Burke
Matthew Philips
Malia S.
Brenda Willis



Katie Leonard

Date: 12/15/24 **Start:** 4:00 pm **Adjourned:** 6:00 pm **Recorder:** Katie Leonard **Location:**
Teleconference via Google Meet

Summary: Pelada is in the 12th year of operations. The annual general meeting (AGM) is the director's opportunity to recap the entire year, reflecting on accomplishments, challenges and the future of the program. The director's slideshow, which includes financial information from the treasurer, comprises the bulk of presentation and discussion at the AGM, and it is attached to the minutes. Actions taken included election and re-election of officers, and one policy change.

Actions:

- Motion to open voting on Board of Director slate by Austin Miller and seconded by Mark Nash. The slate of candidates were unanimously approved. The following were re-elected to 2-year terms: Beth Atkerson-President, Jason Atkerson-Treasurer, Dietra Lomeli-Director at Large, Austin Miller-Director at Large. The following were newly elected to 2 year terms: Katie Burke- Director at Large, Brenda Willis-Director at Large.
 - Policy Change:
New Financial Amendment-Two people from the same household will not sign the same check.
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1. Austin Miller has reached term limit as treasurer, but will remain on the board as a director at large. Jason Atkerson is nominated to fill the position.

2. Elect Board of Directors.

Re-election BOD:

Beth Atkerson- President

Jason Atkerson- Treasurer (new position)

Diertra Lomeli- Director at Large

Austin Miller- Director at Large (new position)

New BOD:

Katie Burke- Director at Large

Brenda Willis- Director at Large

Election Results: All those nominated were unanimously elected at the meeting. An electronic ballot was sent out via Google Forms and the directors and attendees were given 30 minutes to complete the ballot. Votes were tallied by Registrar, Brenda Wisnewski .

3. Policy Change- Beth Atkerson proposed a new financial amendment which will prevent two members of the same household from signing the same check. Policy was voted on via Google Forms and passed unanimously. Votes tallied by Registrar, Brenda Wisnewski.

4. Presentation of 2025 Board of Directors Meeting Calendar

5. Board Financials 2023-2024 - Presented by Treasurer Austin Miller

- **2023-2024 Revenues** - Did not collect the employee retention credit. Program has been paused. Do not expect to receive it.
- **Financial Aid-** \$20,000 budgeted.
- **Enrollment by Season**
- **Revenues** -Should collect more in the coming year than previous years.
- **2023-2024 Program Expenses** - \$408,000 spent on wages, coaches/staff, ball purchase, and VEO system.
 - No projected large purchases planned in the coming year.
- **Putting it all together** - Breaking even which is our current goal. No longer depending on ERC.
- **Goal to Maintain Cash-** Better shape than planned. Increased summer/fall registration, though registrations do fall to concerning point at times.

6. Director's Slideshow - Presented by Director Joey Eberhart-Garah

Joey- Working toward Club Technical Leadership License

- **Refining Values/Philosophies-** Want to keep heart of Pelada with explosion of numbers.
- **Four Pillars of the Pelada Model**
- **Vision Statement for Teaching Soccer to Children**
- **Team Formation- PFA Process**
- **Updates**
 - 3rd year with Hummel, 2nd Cycle. Jersey switch for girls- White Jerseys for home games.
 - U15 OYSA- Consolidation from Salem to Medford will significantly change composition of brackets which will affect team make-up.
 - Newsletter forthcoming
 - Fundraising- Expanding efforts to bring in additional funding through sponsorship packet.
 - 23/24 Report- All time highs for participation, 3rd year in a row. 630 players. 1,423 program registrations.
 - 24/25 early reporting- Steady growth continuing. Bigger fall than expected.

5. Questions - 1) A question regarding Birth Year Changes was raised. OYSA is planning to review viability; considering reverting back to School Year, but the decision has been deferred.

2) Question about Pelada partnership with Lane United. Yes, to partnership, though not yet formalized. Joey will talk with them about increasing awareness.

6. Closing- Beth Atkerson closed the meeting with a testimonial to the success of Pelada athletes.

AGM board meeting was adjourned at 6:00pm

AGM SLIDESHOW

https://docs.google.com/presentation/d/1cQnTyM4nbZHDsBSs_2d1OjnlUc6KswRIpjEGjTHYrVA/edit?usp=share_link