

Pelada FA Board of Directors

Present:

Beth Atkerson president.atkerson@peladafa.org
Brenda Wisnewski registrar@peladafa.org
Jason Atkerson board.jatkerson@peladafa.org
Casey Wilson secretary.wilson@peladafa.org
Mark Nash - coach.mark@peladafa.org
Joey Eberhart - Garah director@peladafa.org
Austin Miller treasurer.miller@peladafa.org
Katie Leonard vicepresident.leonard@peladafa.org
Britni Jessup board.jessup@peladafa.org



William Pike
Matthew R Phillips
Kevin Claassen
Jill Rodine
Sean Ritchie
Dietra Lomeli
Rebecca Humble
Tiana Povenmire-Kirk
Charlie Kent
Stephen Deskovic

Date: 7/31/2022 **Start:** 4:00 pm **Adjourned:** 5:45 pm **Recorder:** Casey Wilson **Location:** Teleconference

Summary: Pelada is embarking on its tenth year of operations. The annual general meeting (AGM) is the director's opportunity to recap the entire year, reflecting on accomplishments, challenges and the future of the program. The director's slideshow, which includes financial information from the treasurer, comprises the bulk of presentation and discussion at the AGM, and it is attached to the minutes. The only action taken was to elect a slate of new and existing board of directors.

Action:

- Motion to open voting on Board of Director elections by Jason Atkerson and seconded by Casey Wilson. The slate of candidates were unanimously approved. The following were re-elected to 2-year terms. Beth Atkerson, President; Jason Atkerson, At large; Austin Miller, Treasurer; and Mark Nash, at large. Dietra Lomeli, at large and Sean Ritchie, at large were newly elected to 2-year terms.

1. Elect Board of Directors.

Re-election BOD: Beth Atkerson, President; Jason Atkerson, At large; Austin Miller, Treasurer; Mark Nash, at large

New BOD: Dietra Lomeli, at large and Sean Ritchie, at large

Election results - The directors were unanimously elected at the meeting. An electronic ballot was sent out via Google Sheets and the directors and attendees were given 30 minutes to complete the ballot, which was tallied by Registrar, Brenda Wisnewski.

2. **Board Financials FY 2022-2023** - Presented by Austin Miller

- **2021-22 Revenues** - Did not collect ERTC, but will collect it next year
- **Financial aid by FY**
- **Enrollment by season and by FY**
- **2022-2023 Revenues** - Increase is due to ERTC, increased player fees and public support
Projected Financial Aid is budgeted at 15k.
- **2022-2023 Program Expenses** - League and tournament fees are up because Pelada is changing its model to include postseason cups and tournament attendance
- **Putting it all together** - Expenses are higher than revenues now which isn't sustainable and we need to plug this gap. We have some money in the bank for a rainy day and in good shape for at least two years.

In 2020-2021 Increased fees which were to cover the extra three weeks of the season added because of post season tournaments and training. Initial fee increase wasn't enough and must be raised again. We would like to find some other long term funding to mitigate these increases. The need for a concerted fund raising effort is likely.

3. **Director's Slideshow** - Presented by Director Joey Eberhart-Garah

- **Define 'Pelada'**
- **Four Pillars of the Pelada Model:** Coaches as educators, Competitive Player development, Opportunities for all players,
- **Community Goals**
- **2021-2022 Highlights**
 - Coach education, development and new licenses. Goalkeeping training curriculum in progress
 - U8 Foundations Academy - Kids 3-7
 - Player and Team Participation and Programs
- **2022-2023 Updates** -
 - Coach Development Academy (CDA)
 - New Uniforms - hummel
 - Veo Cameras - New purchase of two cameras for match video and game analysis
 - 2022-23 Program Calendar - Much the same as last year
 - 2022-23 Program Changes and Goals

4. **Questions**

Tiana Povenmire-Kirk asked a number of questions and mentioned that she has experience as a grant writer and is willing to chat. Beth reached out with her email address.

Regionalization of PTTL leagues, especially for U11-U15 which will result in less travel. Initially the leagues will likely be a little imbalanced.

AGM board meeting was adjourned at 5:45

Attachment: PFA AGM 2022 Director's slideshow