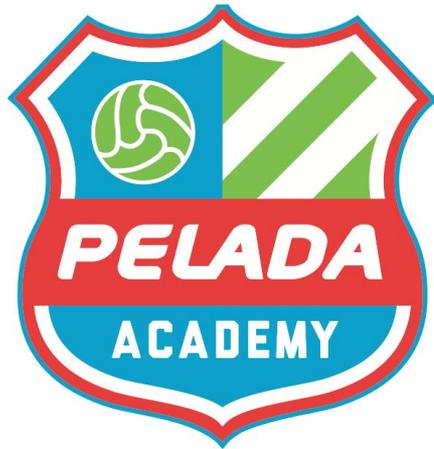


# PELADA FOOTBALL ACADEMY ANNUAL GENERAL MEETING

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July 7, 2019

in the ARC at

Marist Catholic High School

# MEETING AGENDA

## BOARD OF DIRECTOR ELECTIONS

- SECRETARY, DIRECTORS AT LARGE
- ADOPT 2019 BYLAWS & POLICIES

## BUDGET & ACADEMY FINANCES

- 2018 - 2019 FINANCIAL REPORT
- 2019 - 2020 FINANCIAL PROJECTIONS

## ACADEMY HISTORY & PHILOSOPHY

## ACADEMY PROGRAMS OVERVIEW: 2018-19

- 2018-19 PROGRAM CALENDAR
- 2018-19 ACADEMY TEAMS

- PFA CORE PROGRAMS OVERVIEW
- PFA EXTRA PROGRAMS OVERVIEW
- COACH DEVELOPMENT ACADEMY

## 2019-20 & BEYOND: EVENTS & PROGRAM DEVELOPMENT

- NEW WEBSITE
- NEW PROGRAM STRUCTURE
- PROGRAM FEE CHANGES
- GRANTS & FUNDRAISING
- PFA COMMUNITY WEEK
- LOOKING FORWARD: GOALS & PROJECTS FOR 2019



# BOARD OF DIRECTORS ELECTIONS



**President**  
Philip Wisnewski



**Vice President**  
Beth Atkerson



**Treasurer**  
Austin Miller



**Secretary**  
Casey Wilson  
*\*up for election*



**Director at Large**  
Stuart Zeigler  
*\*up for election*



**Director at Large**  
Misty Quimby  
*\*up for election*



**Director at Large**  
Mark Nash



**Director at Large**  
Jody Bramel



**Director at Large**  
Katie Leonard



**Director at Large**  
Jason Atkerson

**WELCOME PROSPECTIVE  
BOARD MEMBER  
STUART ZEIGLER!**



*My name is Stuart Zeigler and I would like to be considered for a general position on the Pelada board of directors.*

*My wife, Stacey, and I have two daughters Brynn (12) and Ellie (9). Brynn plays on the Forca team. For my profession I am a finance and planning manager for five hardwood sawmills in OR and WA at a company called Northwest Hardwoods.*

*I would like to be on the board of directors because I believe strongly in the approach Pelada takes to developing players in a positive and inclusive way. I feel players at a young age should have the opportunity to play multiple sports, and not be penalized for it, allowing them to become better all-around athletes and have a variety of experiences.*

*I would like to offer my skills, thoughts, and experience to the board to help Pelada achieve its mission and goals. Thank you for considering my election to the board.*

***Stuart Zeigler***

# ELECTION OF OFFICERS & DIRECTORS

- **Pelada FA's Board of Directors** must have between **5 and 15** members.
- All members of the Board will be elected at the AGM
- Term length for Board positions will be **two years**
- **President, Treasurer, & ½ of Directors at Large:** Elected in even numbered years
  - These positions are up for election in 2018
- **Vice President, Secretary, & ½ of Directors at Large:** Elected in odd numbered years
  - These positions will be up for election in 2019
- Each officer is limited to **3 consecutive terms** in the same office

# VOTING PROCESS

- **Motion to vote** → **Second the motion**
- **Discussion:** this is your opportunity to comment, ask questions, address issues, or voice any objections you may have.
- **Vote by voice** → Respond “Aye” or “Nay” when prompted
- **Vote by show of hands** → If the vote by voice does not produce a clear majority opinion, the vote will be retaken by a show of hands.

**A simple majority of the votes cast by the General Membership is decisive.**

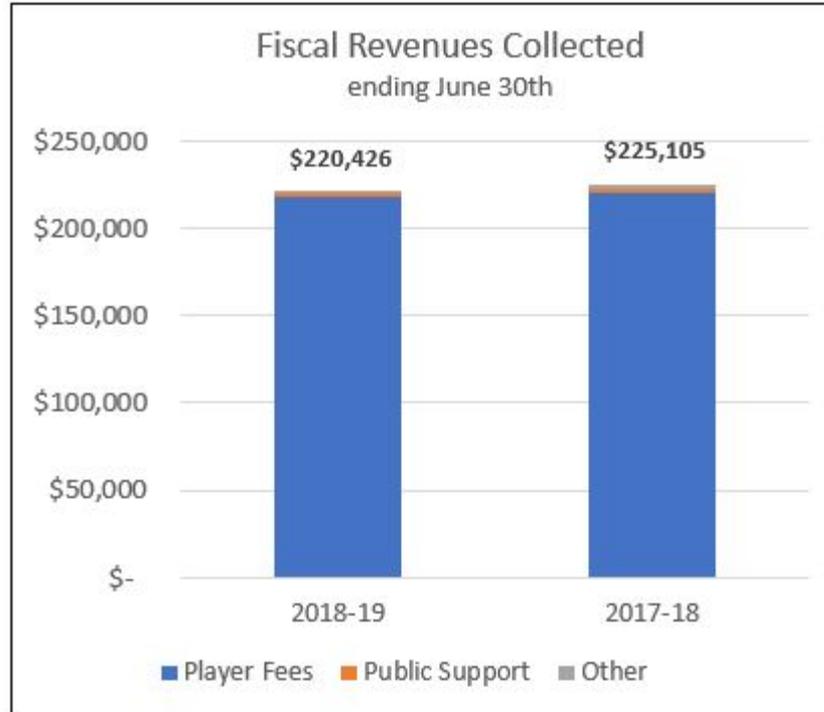
# BUDGET & ACADEMY FINANCES

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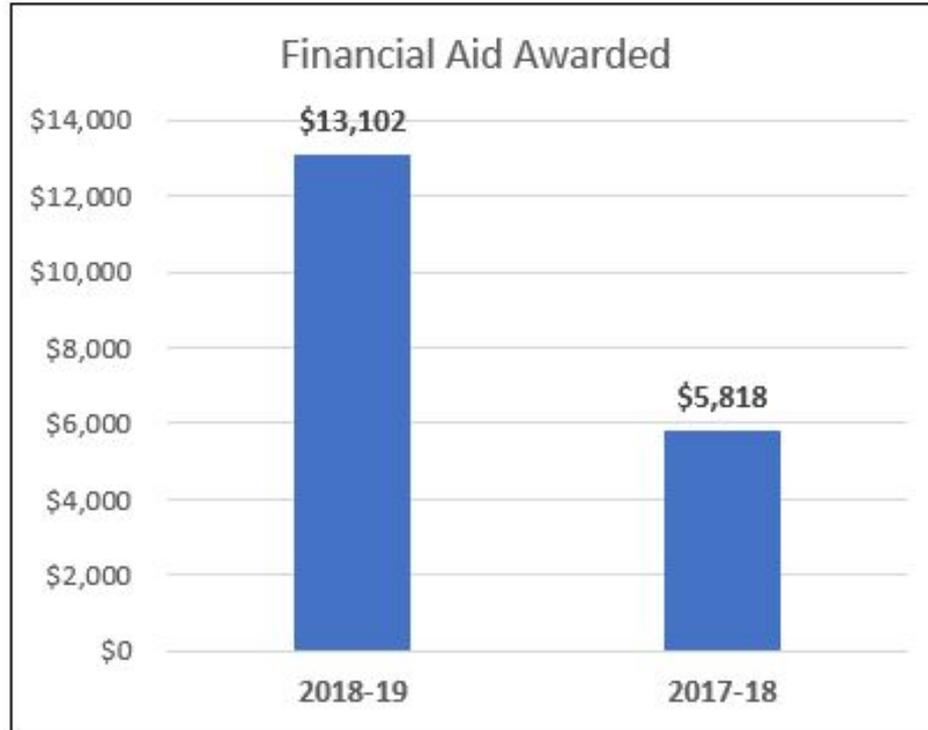
## FINANCE HIGHLIGHTS

2018 - 2019 FINANCIAL RESULTS  
2019 - 2020 FINANCIAL PROJECTIONS

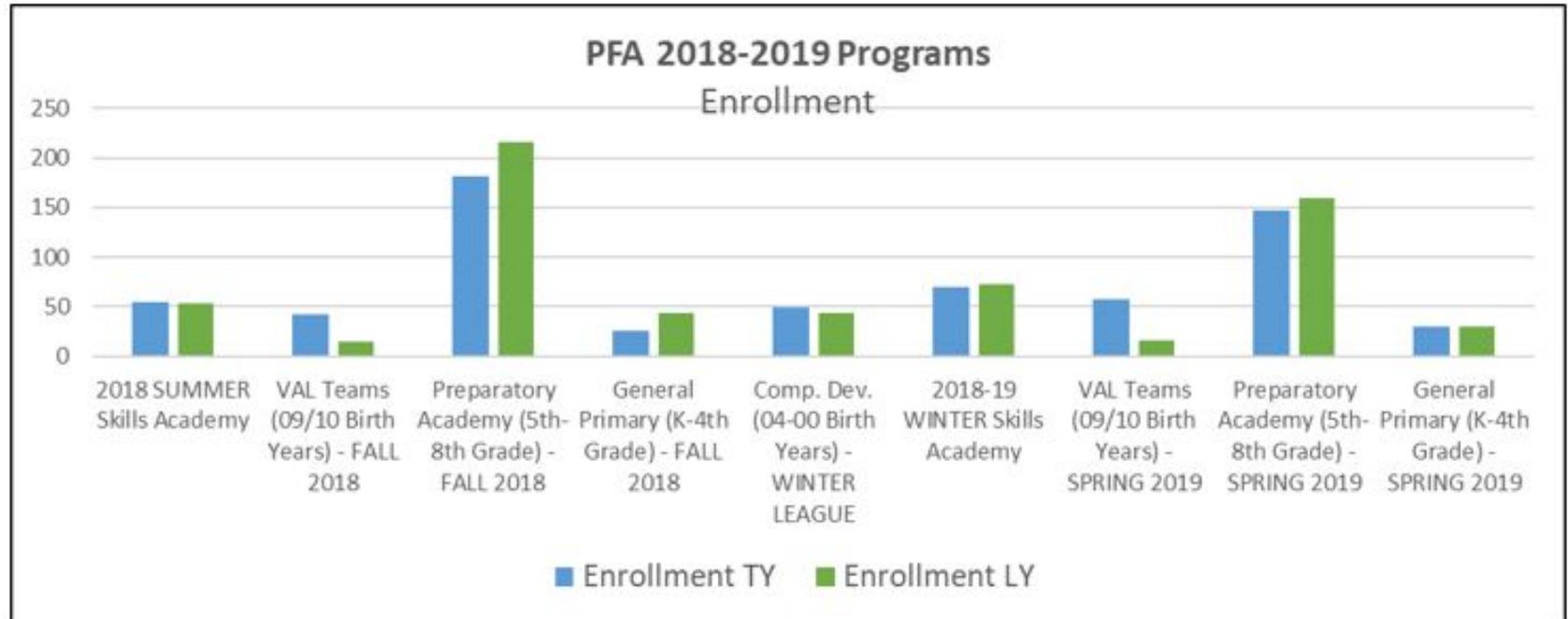
# 2018-19 REVENUES



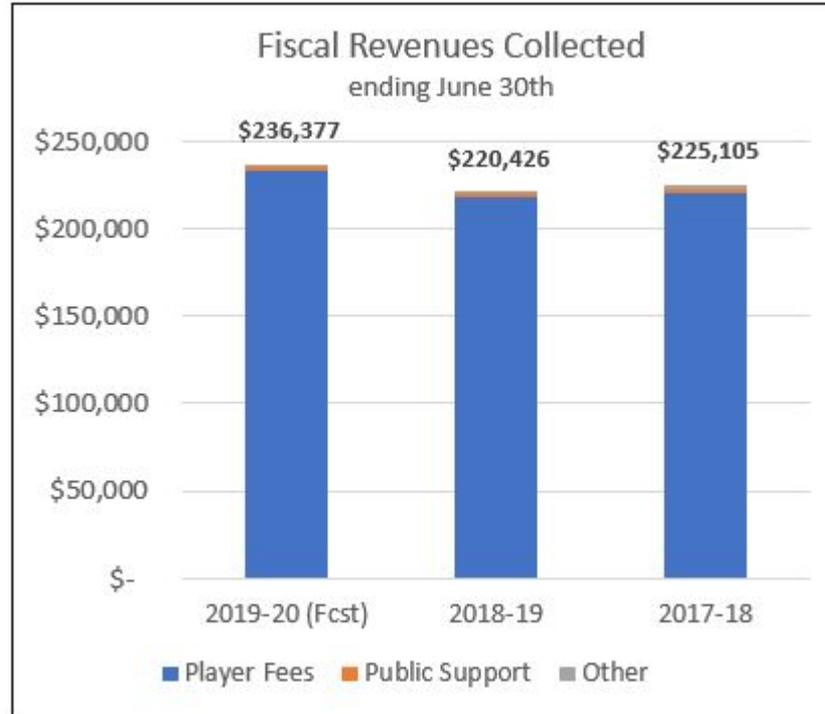
# 2018-19 FINANCIAL AID



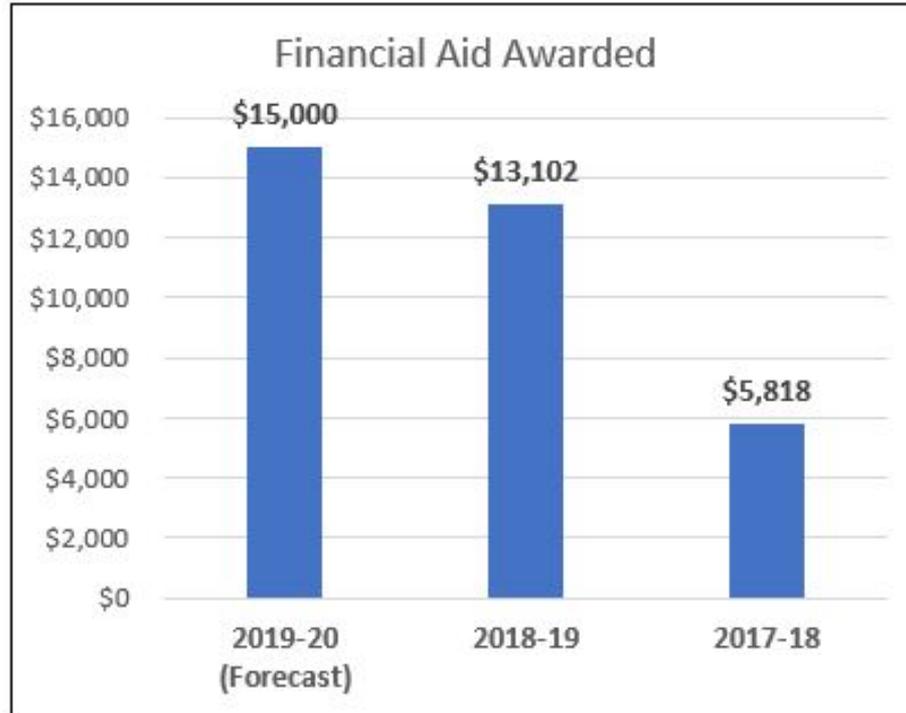
# 2018-19 ENROLLMENT



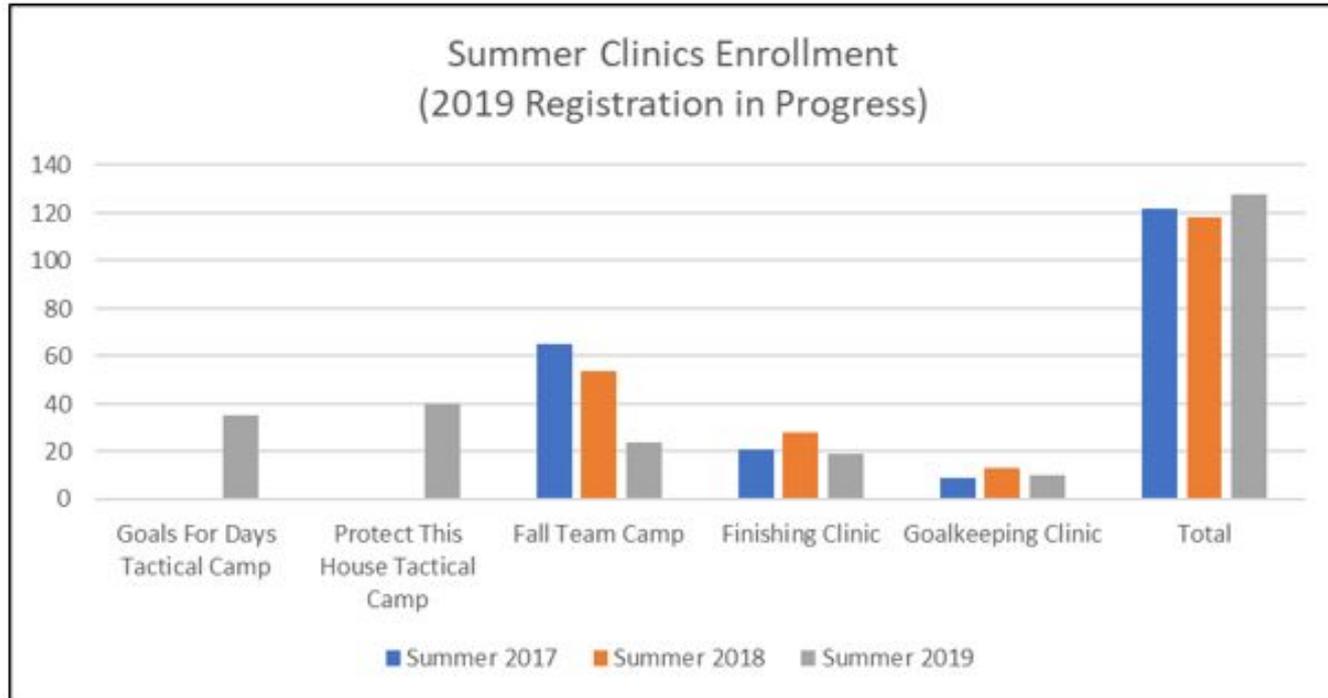
# 2019-20 REVENUES



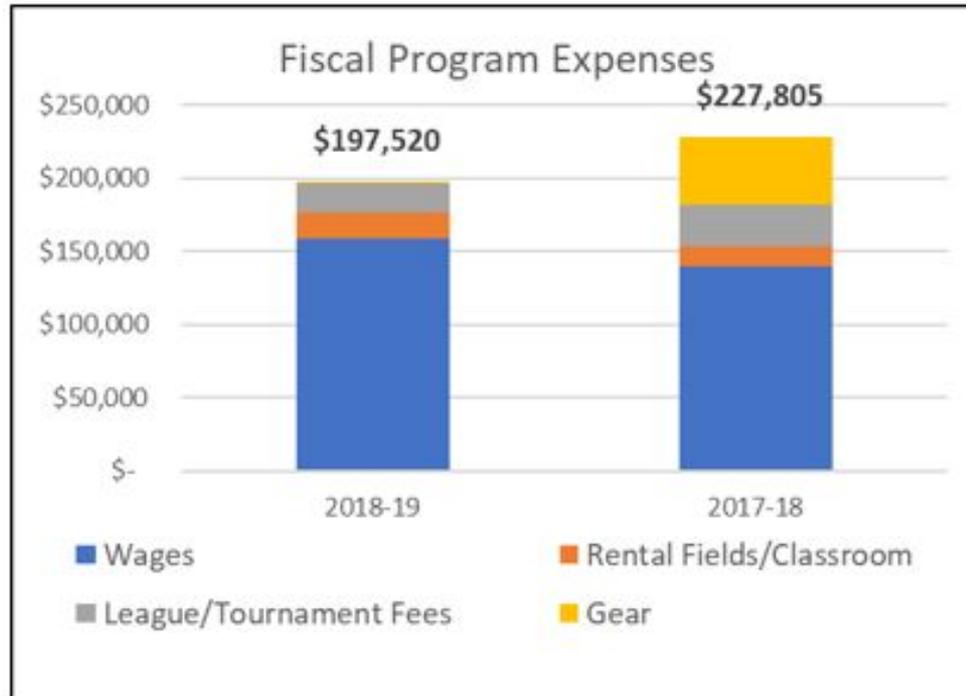
# 2019-20 FINANCIAL AID



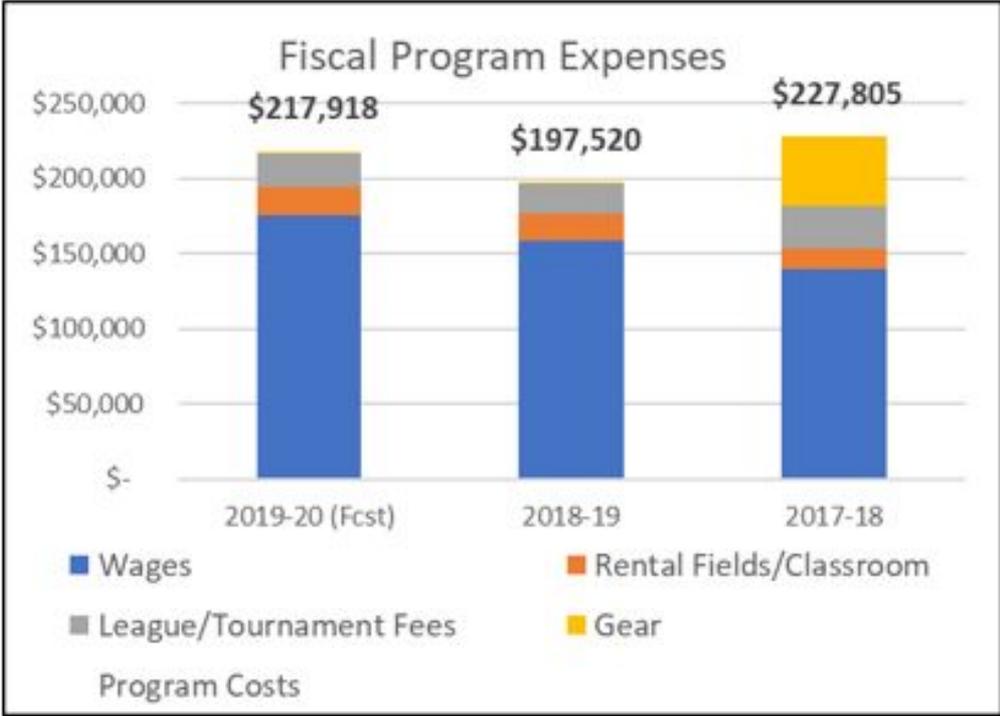
# 2019-20 SUMMER CLINICS



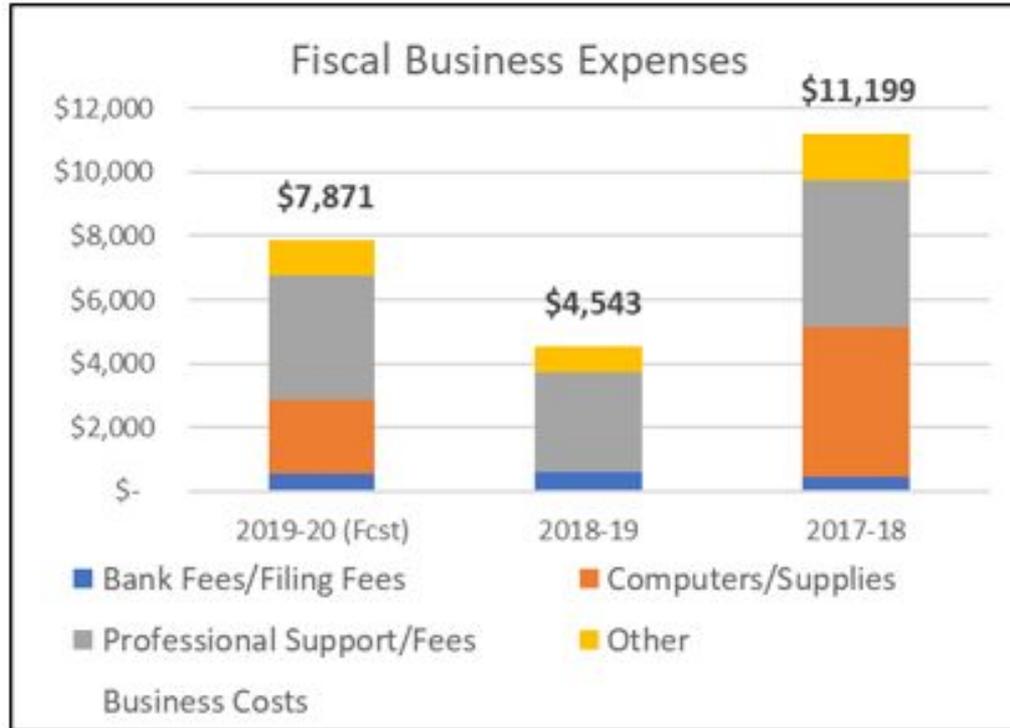
# 2018-19 PROGRAM EXPENSES



# 2019-20 PROGRAM EXPENSES



# 2019-20 Non-PROGRAM EXPENSES



# PUTTING IT ALL TOGETHER

|                | 2019-20           | 2018-19           | 2017-18           |
|----------------|-------------------|-------------------|-------------------|
| Player Fees    | \$ 232,552        | \$ 217,890        | \$ 219,990        |
| Public Support | \$ 2,485          | \$ 2,111          | \$ 2,860          |
| Other          | \$ 1,340          | \$ 425            | \$ 2,255          |
|                | <b>\$ 236,377</b> | <b>\$ 220,426</b> | <b>\$ 225,105</b> |

|                         | 2019-20           | 2018-19           | 2017-18           |
|-------------------------|-------------------|-------------------|-------------------|
| Wages                   | \$ 182,987        | \$ 159,119        | \$ 139,324        |
| Rental Fields/Classroom | \$ 19,812         | \$ 17,228         | \$ 13,576         |
| League/Tournament Fees  | \$ 23,524         | \$ 20,455         | \$ 28,691         |
| Gear                    | \$ 826            | \$ 718            | \$ 46,214         |
| <b>Program Costs</b>    | <b>\$ 227,148</b> | <b>\$ 197,520</b> | <b>\$ 227,805</b> |

|                           | 2019-20         | 2018-19         | 2017-18          |
|---------------------------|-----------------|-----------------|------------------|
| Bank Fees/Filing Fees     | \$ 514          | \$ 602          | \$ 427           |
| Computers/Supplies        | \$ 2,351        | \$ -            | \$ 4,702         |
| Professional Support/Fees | \$ 3,878        | \$ 3,124        | \$ 4,631         |
| Other                     | \$ 1,128        | \$ 817          | \$ 1,439         |
| <b>Business Costs</b>     | <b>\$ 7,871</b> | <b>\$ 4,543</b> | <b>\$ 11,199</b> |

|                     |                 |                  |                    |
|---------------------|-----------------|------------------|--------------------|
| <b>Total Profit</b> | <b>\$ 1,359</b> | <b>\$ 18,363</b> | <b>\$ (13,898)</b> |
|---------------------|-----------------|------------------|--------------------|

*\*Fiscal Year ends June 30th each year*

# ACADEMY HISTORY & PHILOSOPHY

## 2012-Present

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### Youth Soccer Development Opportunities for Every Player

Our mission is to support the education of young people in our community through soccer by fostering values of positive leadership, team ethics, and fair play along with the technical and tactical skills of the game.

# DEFINING “PELADA”

*The word **Pelada** [ pronounced Pay-lah-dah ] comes from Brazil and describes an informal game of soccer between friends. Peladas are played everywhere, everyday, motivated by nothing more than love for the game and the sense of community at its core.*

## PELADA FA REPRESENTS

**Opportunities for All:** Players are not cut based on ability. Every player plays at least 50% of each match.

**Coaches as Educators:** Certified coaches who participate in ongoing education and understand their roles as teachers, role models, and life mentors for children.

**Competitive Player Development:** Curriculum and club practices designed to improve each player’s standard of play and ability to compete at a high level.

**Positive Approach:** Inclusive and supportive environments for players, and insistence on fair play.

# CLUB HISTORY

**Fall 2012:** Pelada's first operational season (44 players)

**February 2013:** Reorganized as a non-profit youth sports organization and OYSA Member Club

**2015-16 Seasonal Year:** Fielded teams for boys and girls at every age group from U9 to U15 for 1st time

**2016-17 Seasonal Year:** Introduced annual registration options and updated program structures

**2017-18:** New half-time administrative position & first grant

**Spring 2018:** Implemented classroom curriculum academy-wide

**Fall 2018:** Introduced Primavera competitive pathway

**Spring 2019:** New website & revamped program structures

# COMMUNITY GOALS

Provide positive environments and exceptional playing experiences for young players.

Train leaders and foster mentoring relationships between players that accelerate personal development.

Increase and diversify opportunities for competition locally by supporting leagues and hosting tournaments & community events.

Answer the calls and needs of the community as we continue to develop our programs.

# ACADEMY PROGRAMS OVERVIEW

## 2018-19 SEASON

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2018-19 PROGRAM CALENDAR  
2018-19 ACADEMY TEAMS  
PFA CORE PROGRAMS OVERVIEW  
PFA EXTRA PROGRAMS OVERVIEW  
COACH DEVELOPMENT ACADEMY

# 2018-19 PROGRAM CALENDAR

Program start and end dates,  
approximate training  
schedules, locations, and  
league formats for the  
2018-19 seasonal year.

## PELADA ACADEMY 2018-19 PROGRAM CALENDAR

| MONTH | GENERAL PRIMARY  | VALLEY ACADEMY LEAGUE TEAMS  | GENERAL PREPARATORY   | PREPARATORY PRIMAVERA  | COMPETITIVE DEVELOPMENT  | MONTH |
|-------|--|--|---|--|--|-------|
| JUN   | <b>SUMMER ACADEMY</b><br>Dates: June 19 - August 9<br>Training Days: Tu/Th<br>Training Times: Between 5:00 and 8:00 PM (90 minute sessions)<br>Location: TBD   |  |   |  | <b>SUMMER ACADEMY</b><br>Dates: June 19 - August 9<br>Training Days: Tu/Th<br>Training Times: 6:30-8:00<br>Location: TBD   | JUN   |
| JUL   |  |  |   |  |  | JUL   |
| AUG   | FALL TEAM FORMATION - Week of 8/13   |  | FALL TEAM FORMATION - Week of 8/13  | FALL TEAM FORMATION - Week of 8/13   |  | AUG   |
| SEP   | <b>FALL ACADEMY</b><br>Dates: August 28 - October 21<br>Training Days: Tu/Th<br>Training Times: Between 4:30 and 7:00 PM (75 minute sessions)<br>Location: St. Paul / Marist HS<br>Competition: Scrimmages | <b>FALL LEAGUE</b><br>Dates: August 28 - October 27<br>Training Days: Tu/Th<br>Training Times: Between 4:30 and 7:00 PM (75 minute sessions)<br>Location: St. Paul / Marist HS<br>Competition: Valley Academy LG | <b>FALL LEAGUE</b><br>Dates: August 27 - October 28<br>Training Days: M/W/F<br>Training Times: Between 5:00 and 8:00 PM (90 minute sessions)<br>Location: Les Schwab Sports Park<br>Competition: Willamette Valley LG | <b>FALL LEAGUE</b><br>Dates: August 27 - October 28<br>Training Days: M/W/F<br>Training Times: Between 5:00 and 8:00 PM (90 minute sessions)<br>Location: Les Schwab Sports Park<br>Competition: Timbers/Thorns LG |  | SEP   |
| OCT   |  |  |   |  |  | OCT   |
| NOV   |  |  |   |  |  | NOV   |
| DEC   | <b>WINTER ACADEMY</b><br>Dates: November 26 - February 17<br>Training Days: TBD<br>Training Times: Between 4:30 and 8:30 PM (60 minute sessions)<br>Location: Kick City                                    |  |   |  | <b>TEAM FORMATION - Week of 11/26</b>  | DEC   |
| JAN   |  |  |   |  | <b>WINTER LEAGUE</b><br>Dates: December 4 - March 17<br>Training Days: Tu/Th<br>Training Times: Between 5:00 and 8:30 PM (105 minute sessions)<br>Location: Les Schwab Sports Park<br>Competition: Timbers/Thorns LG | JAN   |
| FEB   |  |  |   |  |  | FEB   |
| MAR   | SPRING TEAM FORMATION - Week of 3/4  |  | SPRING TEAM FORMATION - Week of 3/4   | <b>SPRING LEAGUE</b><br>Dates: February 11 - April 28<br>Training Days: M/W<br>Training Times: Between 5:00 and 8:00 PM (90 minute sessions)<br>Location: Les Schwab Sports Park<br>Competition: Timbers/Thorns LG |  | MAR   |
| APR   | <b>SPRING ACADEMY</b><br>Dates: March 19 - May 19<br>Training Days: Tu/Th<br>Training Times: Between 4:30 and 7:00 PM (75 minute sessions)<br>Location: St. Paul / Marist HS<br>Competition: Scrimmages    | <b>SPRING LEAGUE</b><br>Dates: March 12 - May 19<br>Training Days: Tu/Th<br>Training Times: Between 4:30 and 7:00 PM (75 minute sessions)<br>Location: St. Paul / Marist HS<br>Competition: Valley Academy LG    | <b>SPRING LEAGUE</b><br>Dates: March 11 - May 26<br>Training Days: M/W/F<br>Training Times: Between 5:00 and 8:00 PM (90 minute sessions)<br>Location: Les Schwab Sports Park<br>Competition: Willamette Valley LG    |  | <b>SPRING CUPS</b><br>Dates: April 2 - May 5<br>Competition: State/President Cup   | APR   |
| MAY   |  |  |   |  |  | MAY   |
| JUN   |  |  |   |  |  | JUN   |

**\*DATES, TIMES, AND LOCATIONS MAY BE SUBJECT TO CHANGE**

# ACADEMY TEAMS

## 2018-19 Seasonal Year

### GIRLS TEAMS

#### Valley Academy League

PFA 10G Reina

PFA 09G Olimpia

#### Preparatory Academy

PFA 07G Leonesa

PFA 04G Invicta

#### Preparatory Primavera

PFA 07G Força Blue Primavera

PFA 07G Força Red Primavera

PFA 05G Espérance Primavera

#### Winter Indoor

PFA Unida

### BOYS TEAMS

#### Valley Academy League

PFA 10B Royale

PFA 09B Olympique

#### Preparatory Academy

PFA 07B Libertas

PFA 05B Independencia

#### Preparatory Primavera

PFA 07B Fénix Blue Primavera

PFA 07B Fénix Red Primavera

PFA 05B Eintracht Primavera

#### Competitive Development Academy

PFA 03B Calcio

PFA 02B Akademik

#### MEN'S SENIOR TEAM - LIGA UNIDA

PFA Alumnus

# PFA CORE PROGRAMS

## 2018-19

**GENERAL PRIMARY ACADEMY – GRADES K-4 / AGES 4-10**  
Youngest members - Academy training with no league component.

**VALLEY ACADEMY TEAMS – '09 & '10 BIRTH YEARS**  
U10 teams - Academy training and league competition.

**PREPARATORY ACADEMY – GRADES 4-8 / AGES 10-14**  
U11-U14 teams - Academy training and league competition.

**COMPETITIVE DEVELOPMENT ACADEMY – '00-'04 BIRTH YEARS**  
U15-U19 teams - Academy training and league competition.

ENROLMENT

FALL 2018

23 players

SPRING 2019

19 players

ENROLMENT

FALL 2018

39 players

3 teams

SPRING 2019

54 players

4 teams

ENROLMENT

FALL 2018

181 players

12 teams

SPRING 2019

145 players

10 teams

ENROLMENT

WINTER 2018-19

51 players

3 teams

# PFA EXTRA PROGRAMS

**PREPARATORY PRIMAVERA – '08-'05 BIRTH YEARS**  
Elective competitive pathway for General Preparatory players.

**SUMMER & WINTER SKILLS ACADEMY – GRADES K-10**  
All ages - Academy training with no league component.

**SUMMER CLINICS – GRADES K-10**  
All ages - Week-long day camps offering specialized training.

**WINTER INDOOR TEAMS – GRADES 2-8**  
All ages - Games only with no team training.

# SUMMER 2017 - FALL 2018

ENROLMENT

FALL 2018

125 players  
4 teams

SPRING 2019

94 players  
6 teams

ENROLMENT

SUMMER 18: 55 players

SUMMER 19: 27 players

WINTER 18-19: 65 players

WINTER 19-20: TBD

ENROLMENT

SUMMER 2018

117 players  
5 clinics

SUMMER 2019

133+ players  
5 clinics

ENROLMENT

WINTER 2017-18

272 players  
24 teams

WINTER 2018-19

205 players  
19 teams



2018-19

**END OF YEAR ENROLMENT: 33**

**ACTIVITIES:** Candidates met with senior coaching staff on the second Sunday of each month. Training focussed on Coaching Methodology, Practice Coaching, Referee training, and Video Curriculum creation.

**2019-20:**

Curriculum has been expanded to include attendance & performance benchmarks as well as progressive ranks for candidates.

| ATTENDANCE & BENCHMARK CHALLENGES                                    | MENTOR | CAPTAIN | TRAINER | COACH |
|--|--------|---------|---------|-------|
| Class A sessions attended  |        | ○       | ○       |       |
| Class B sessions attended  | ○      | ○       | ○       | ○     |
| Class C sessions attended  | ○ ○    | ○ ○     | ○ ○     | ○ ○   |
| Class D sessions attended  | ○ ○ ○  | ○ ○ ○   | ○ ○ ○   | ○ ○ ○ |
| Field Set-Up Challenges<br>Grid & equipment management               | ○      | ○       | ○       | ○     |
| Coaching Challenge:<br>Individual / 1-on-1 (Single Exercise)         | ○      | ○       | ○       | ○     |
| Coaching Challenge:<br>Small Group (Single Exercise)                 |        | ○       | ○       | ○     |
| Technical Analysis:<br>Create technical training instructional video |        | ○       | ○       | ○     |
| Tactical Analysis:<br>Use match video to demonstrate tactical point  |        |         | ○       | ○     |
| Certification<br>Referee License                                     |        |         | ○       | ○     |
| Coaching Challenge:<br>Team / Full Group (Single Exercise)           |        |         | ○       | ○     |
| Certification<br>USSF Grassroots Pathway                             |        |         |         | ○     |
| Coaching Challenge:<br>Complete Session                              |        |         |         | ○     |



LEVEL ACHIEVED:



# 2019-20 & BEYOND

## EVENTS & PROGRAM DEVELOPMENT

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NEW WEBSITE  
NEW PROGRAM STRUCTURE  
PROGRAM FEE CHANGES  
GRANTS & FUNDRAISING  
PFA COMMUNITY WEEK  
LOOKING FORWARD: GOALS & PROJECTS FOR 2019

# WEBSITE

Incorporates former Program Guide elements into interactive format including smart Program Selector.

## WHY DONATE?

What do your contributions support?

- Financial Aid - provide opportunities for low income families
- Coach Development Academy - unique learning and leadership training opportunities for youth players
- Coach Education - increase funding for course and licensing fees that keep our staff learning and improving
- Equipment - increase funding for balls, goals, and other necessities



## SPONSOR SPOTLIGHT: IMAGINATION INTERNATIONAL, INC

Imagination International Incorporated has been *At Work In the Community* for years, turning business into a creative way of giving back. In addition to their support of Pelada Football Academy, the people at Imagination International have partnered with Food For Lane County, supporting their Children's Weekend Snack Pack program, and with Hosea Youth Services Work Program, providing work opportunities and experience for homeless youths. It's own *Imagination Mural Project* brings kids together to paint murals on buildings around the city under the supervision of muralist Bayne Gardner, who specializes in making art with children. Another of their projects, *The Imagination Art Bus*, is essentially an art classroom on wheels that tours Lane County and beyond to bring art to underserved kids in the region.

The philosophy and the mission are clear: *"We believe that when a handful of dedicated people commit to making their community a healthier, more vibrant place, we all benefit."* Learn more about [Imagination International Incorporated](#).



DONATE  
Make a contribution



SPONSOR  
Become a sponsor

## THANK YOU FOR SUPPORTING PELADA ACADEMY!

### INDIVIDUAL DONORS

#### WELLS O'BYRNE & FRIENDS

THANK YOU! YOUR GIFT THIS YEAR HELPED WITH USSF CERTIFICATION COSTS FOR COACH DEVELOPMENT ACADEMY GRADUATES.

### OPEN LETTER TO SUPPORTERS

From Academy Director, Joey Garah

Dear Pelada Academy families and community members,

We have come a long way from the three teams and 45 players that first played under the name of Pelada Football Academy in fall of 2012. Thanks to your support over the years, our numbers have grown to over 400 players in 2019, and we now have the opportunity to serve boys and girls from age four through the end of high school. We have seen several of those first 45 players graduate from our Coach Development Academy and become staff coaches. Thanks to your ongoing support, we have been able to help dozens of families who are experiencing financial hardship take part in our programs at a reduced cost. We have seen tremendous learning and growth from our players and coaches, and countless reasons to continue to support the philosophy that gave us our start back in 2012: that all young

Pelada FA uses Blue Sombrero's sports management software for registration. The system is account based, so the LOG IN link below will redirect you to an account sign-in page. If you do not have a PFA Blue Sombrero account, please click on the CREATE ACCOUNT link to set one up.

- Log In  
Log into Blue Sombrero to access program registration
- Create Account  
New to Pelada FA? Create a Blue Sombrero account
- Program Info  
Need more information? Go to our Programs page
- Blue Sombrero Help  
View Blue Sombrero's Online Registration Instructions

## HOW DO I REGISTER?

- Log in to your Blue Sombrero Account or create a new account by clicking on the appropriate link above.
- Make sure your player's birth date and your family contact info are entered correctly. For complete instructions on setting up your account and registering your player(s), take a look at Blue Sombrero's Online Registration Instructions (see link above).
- Your account will suggest programs for which your player is eligible (based on birthdate). Select all programs/seasons in which you would like to enroll your player(s).
- Select your payment options and check out.

## WHAT CHOICES DO I NEED TO MAKE?

- Choose the program that best fits your player's and family's needs.
- Choose the seasons during which you would like to participate.
- Choose your payment options.
- Payments can be made by card or by check.
- Monthly payment plans are available.
- Financial Aid options are available by application.

## FREQUENTLY ASKED QUESTIONS

| QUESTION   | ANSWER   |
|--|--|
| Does Pelada run tryouts?   | No. Prior to the start of each season team formation sessions will be held to help with placement of new players.  |
| How are teams formed?  | Players are divided by age group (grade or birth year depending on the program). We will do our best to honor friend requests when possible.   |
| If I don't register for fall season, can I still get on a spring team? | Yes, provided there is space. Registrations are accepted on a first-come-first-served basis, so we strongly recommend registering for winter and spring programs during the summer/fall registration window. |
| Are uniforms included in the registration price?                       | No. Uniforms must be purchased separately from our online Gear Store.  |

## PAYMENT OPTIONS



AGM DETAILS

The word Pelada [pronounced Pay-lah-dah] comes from Brazil and describes an informal game of soccer between friends. Peladas are played everywhere, everyday, motivated by nothing more than love for the game and the sense of community at its core.

## OUR MISSION

To support the education of young people in our community through soccer by fostering values of positive leadership, team ethics, and fair play alongside the technical and tactical skills of the game.



## ACADEMY PROGRAMS

Use the drop down filters to find the best options for your player.

Birth Year ▾ Grade ▾ Play Level ▾ Season ▾

- Primary Academy
- Preparatory Academy
- Primavera U9-U10
- Primavera U11-U14
- Primavera U15+
- Summer Skills PFA Play Academy
- Futsal Skills PFA Play Academy
- Summer PFA Play Teams
- Winter Indoor PFA Play Teams
- Coach Development Academy



# NEW PROGRAM STRUCTURE

Reorganizes programs into RECREATIONAL, COMPETITIVE, & SUPPLEMENTAL pathways. Simplifies program names.

## RECREATIONAL PROGRAMS

RETAINS ORIGINAL PRIMARY & PREPARATORY ACADEMY STRUCTURES



## COMPETITIVE PROGRAMS

UNITES COMPETITIVE PATHWAY & REPLACES FORMER PROGRAM NAMES

VAL TEAMS

PREPARATORY PRIMAVERA

COMPETITIVE DEVELOPMENT



## SUPPLEMENTAL PROGRAMS

NON-CORE / OFF-SEASON TRAINING AND DEVELOPMENT OPPORTUNITIES



## RECREATIONAL PATHWAY

FRIEND REQUESTS  
LESS TRAVEL  
LOWER COST



INCLUDE EVERYONE  
SELF-SELECT  
EMBRACE NEW CHALLENGES  
KEEP LEARNING

## COMPETITIVE PATHWAY

STRONGER LEAGUES  
MORE TRAVEL  
NO REQUESTS



# PROGRAM FEE CHANGES

Reorganizes programs into RECREATIONAL, COMPETITIVE, & SUPPLEMENTAL pathways. Simplifies program names.

## RECREATIONAL PROGRAMS



» \$25 ANNUAL FEE REMOVED ACROSS ALL PROGRAMS

» PRIMARY ACADEMY SEASONAL FEE INCREASED BY 12.5% TO COVER RISING PROGRAM COSTS



» PREPARATORY ACADEMY SEASONAL FEE UNCHANGED



» PRIMAVERA U9-U10 SEASONAL FEE INCREASED BY 9% FROM FORMER VAL TEAM FEE TO COVER RISING PROGRAM COSTS



» PRIMAVERA U11-U14 SEASONAL FEE INCREASED BY 9.5% IN THE FALL AND 3.75% IN THE SPRING FROM FORMER PREPARATORY PRIMAVERA FEES TO COVER RISING PROGRAM COSTS



» PRIMAVERA U15+ SEASONAL FEE UNCHANGED FROM FORMER COMPETITIVE DEVELOPMENT ACADEMY FEE

## COMPETITIVE PROGRAMS

## SUPPLEMENTAL PROGRAMS



» SUMMER CLINIC FEES DECREASED BY AN AVERAGE OF 22% DUE TO REFORMATTING + \$20 DISCOUNT FOR MULTIPLE REGISTRATIONS



» SUMMER SKILLS ACADEMY FEES INCREASED BY 20% TO COVER RISING PROGRAM COSTS



» WINTER FUTSAL SKILLS ACADEMY FEES INCREASED BY 16.7% TO COVER RISING PROGRAM COSTS



» WINTER INDOOR TEAM FEES UNCHANGED



» COACH DEVELOPMENT ACADEMY IS STILL FREE FOR ALL PARTICIPANTS

# GRANTS & FUNDRAISING

## FUNDING GOALS for 2019-20

- Financial Aid** - keep up with growing need for financial assistance
- Coach Development Academy** - keep it free for participants
- Education** - increase access to coaching courses and certifications
- Admin Staff** - increase administrative support as academy grows



IMAGINATION  
INTERNATIONAL  
INCORPORATED



## Grants Applied for 2019

Target Corporation - \$1,000

\* (awaiting response in November)

Dick's Sporting Goods

Sports Matter Grant - \$5000

\* (grant deadline October)

## Fundraising

NWAC Volleyball Concessions  
in August (approximately  
\$750 raised in 2018)

## Current Sponsors

- Imagination International
- Sanipac
- Active 20-30 Club

A Fundraising Committee will be formed to help identify and approach potential community sponsors and to carry out fundraising activities.

# PELADA ACADEMY COMMUNITY WEEK JULY 7-12, 2019

**THE GOAL:** Connect with our members by organizing games, free community events, and educational opportunities that celebrate soccer and our Pelada community.

## NEIGHBORHOOD PELADAS

### POP-UP GAMES IN EUGENE PARKS

Futsal on the Hill - College Hill  
Pelada in the Park - Maurie Jacobs

## GEAR DRIVE & EXCHANGE

DONATE, SWAP, GET FREE USED GEAR

## WATCH PARTIES

WOMEN'S WORLD CUP 2019  
GOLD CUP 2019  
COPA AMERICA 2019

## CDA RE-BOOT CAMP

+ FREE U6-U12 SESSIONS

ANNUAL GENERAL MEETING

## 2020 COMMUNITY WEEK

JULY 8-12, 2020

EURO 2020 & COPA AMERICA  
2020 WATCH PARTIES

## MORE POP-UP PELADAS!

PARTY, GEAR SWAP, ANNUAL  
GENERAL MEETING, & OTHER EVENTS

# LOOKING FORWARD: GOALS & PROJECTS FOR 2019

## CURRICULUM



**Classroom Learning:** continue to develop and implement tactical classroom curriculum.



**Field Training Curriculum:** continue to develop and incorporate into regular practice structure.



**Video Training Resources:** build library to support PFA Coaching Best Practices and Tactical Manuals; make accessible for coaches and players.

## PROGRAMS



**Primavera:** continue to develop program structure and improve team performances.



**Coach Development Academy:** continue to develop curriculum and incorporate regular CDA coach presence into Primary and Preparatory Academies.



**Competitive Pathways:** continue to increase player access to competitive leagues and tournaments.

## FUNDRAISING



**Sponsors:** identify local businesses with compatible values and/or missions to help support Pelada's work in youth development.



**Grants:** continue to seek grant-based funding to offset rising operational costs.



**Fundraising:** establish Fundraising Committee and increase the scale of current fundraising efforts.

## EVENTS



**Pelada Community Week:** increase offerings, visibility, attendance, and community involvement.



**Valley Futsal Festival:** establish and grow a successful local Pelada-hosted futsal tournament.



**Les Schwab Classic:** support Willamalane in maintaining a successful annual small-sided tournament for local teams.



Questions?

Thank you  
for attending!