

PELADA FOOTBALL ACADEMY ANNUAL GENERAL MEETING



July 7, 2019

in the ARC at

Marist Catholic High School

MEETING AGENDA

BOARD OF DIRECTOR ELECTIONS

- SECRETARY, DIRECTORS AT LARGE
- ADOPT 2019 BYLAWS & POLICIES

BUDGET & ACADEMY FINANCES

- 2018 - 2019 FINANCIAL REPORT
- 2019 - 2020 FINANCIAL PROJECTIONS

ACADEMY HISTORY & PHILOSOPHY

ACADEMY PROGRAMS OVERVIEW: 2018-19

- 2018-19 PROGRAM CALENDAR
- 2018-19 ACADEMY TEAMS

- PFA CORE PROGRAMS OVERVIEW
- PFA EXTRA PROGRAMS OVERVIEW
- COACH DEVELOPMENT ACADEMY

2019-20 & BEYOND: EVENTS & PROGRAM DEVELOPMENT

- NEW WEBSITE
- NEW PROGRAM STRUCTURE
- PROGRAM FEE CHANGES
- GRANTS & FUNDRAISING
- PFA COMMUNITY WEEK
- LOOKING FORWARD: GOALS & PROJECTS FOR 2019



BOARD OF DIRECTORS ELECTIONS



President
Philip Wisnewski



Vice President
Beth Atkerson



Treasurer
Austin Miller



Secretary
Casey Wilson
**up for election*



Director at Large
Stuart Zeigler
**up for election*



Director at Large
Misty Quimby
**up for election*



Director at Large
Mark Nash



Director at Large
Jody Bramel



Director at Large
Katie Leonard



Director at Large
Jason Atkerson

WELCOME PROSPECTIVE BOARD MEMBER STUART ZEIGLER!



My name is Stuart Zeigler and I would like to be considered for a general position on the Pelada board of directors.

My wife, Stacey, and I have two daughters Brynn (12) and Ellie (9). Brynn plays on the Forca team. For my profession I am a finance and planning manager for five hardwood sawmills in OR and WA at a company called Northwest Hardwoods.

I would like to be on the board of directors because I believe strongly in the approach Pelada takes to developing players in a positive and inclusive way. I feel players at a young age should have the opportunity to play multiple sports, and not be penalized for it, allowing them to become better all-around athletes and have a variety of experiences.

I would like to offer my skills, thoughts, and experience to the board to help Pelada achieve its mission and goals. Thank you for considering my election to the board.

Stuart Zeigler

ELECTION OF OFFICERS & DIRECTORS

- **Pelada FA's Board of Directors** must have between **5 and 15** members.
- All members of the Board will be elected at the AGM
- Term length for Board positions will be **two years**
- **President, Treasurer, & $\frac{1}{2}$ of Directors at Large:** Elected in even numbered years
 - These positions are up for election in 2018
- **Vice President, Secretary, & $\frac{1}{2}$ of Directors at Large:** Elected in odd numbered years
 - These positions will be up for election in 2019
- Each officer is limited to **3 consecutive terms** in the same office

VOTING PROCESS

- **Motion to vote** → **Second the motion**
- **Discussion:** this is your opportunity to comment, ask questions, address issues, or voice any objections you may have.
- **Vote by voice** → Respond “Aye” or “Nay” when prompted
- **Vote by show of hands** → If the vote by voice does not produce a clear majority opinion, the vote will be retaken by a show of hands.

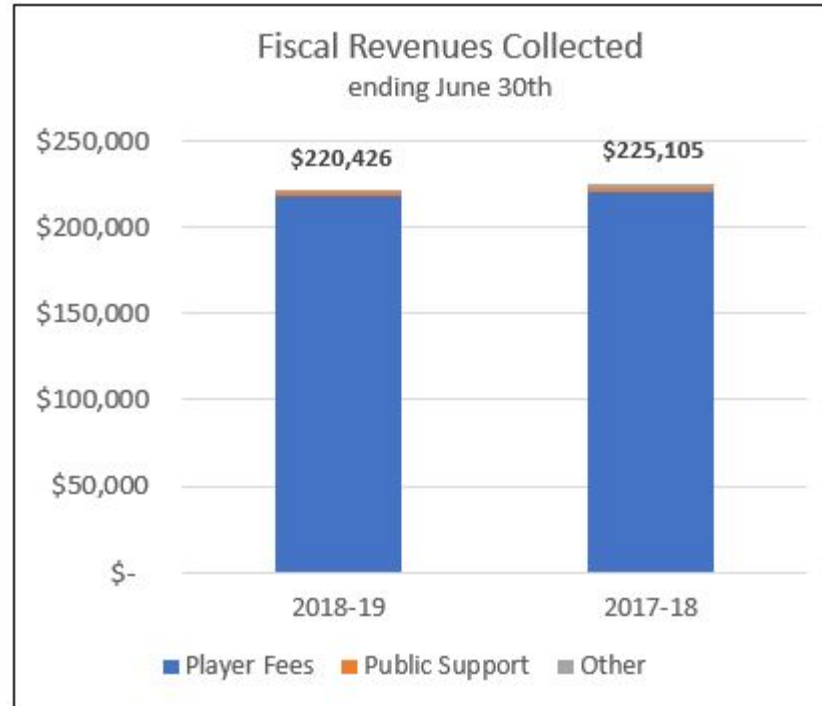
A simple majority of the votes cast by the General Membership is decisive.

BUDGET & ACADEMY FINANCES

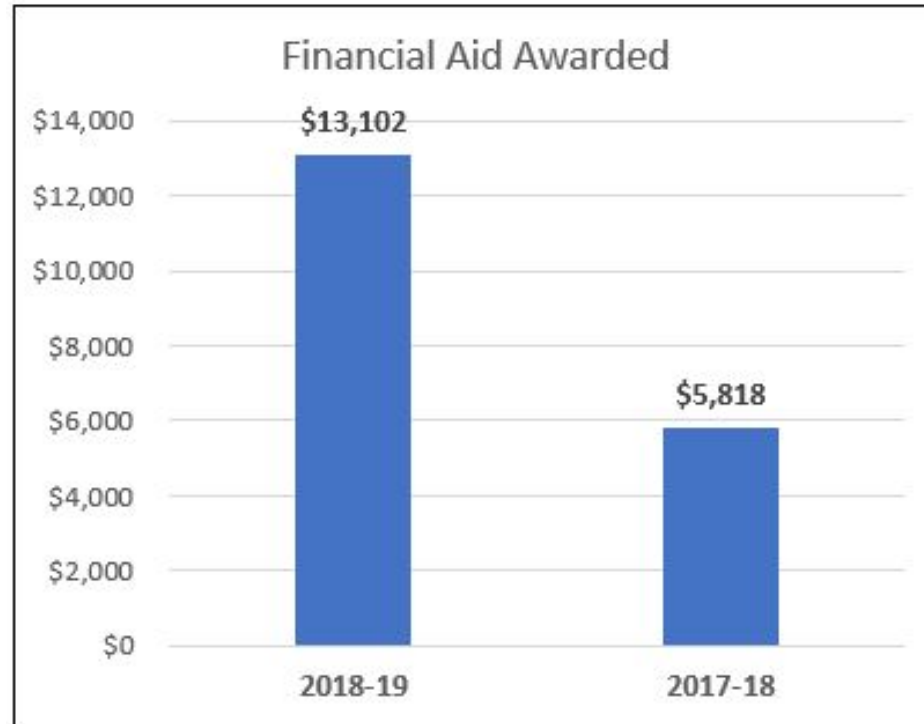
FINANCE HIGHLIGHTS

2018 - 2019 FINANCIAL RESULTS
2019 - 2020 FINANCIAL PROJECTIONS

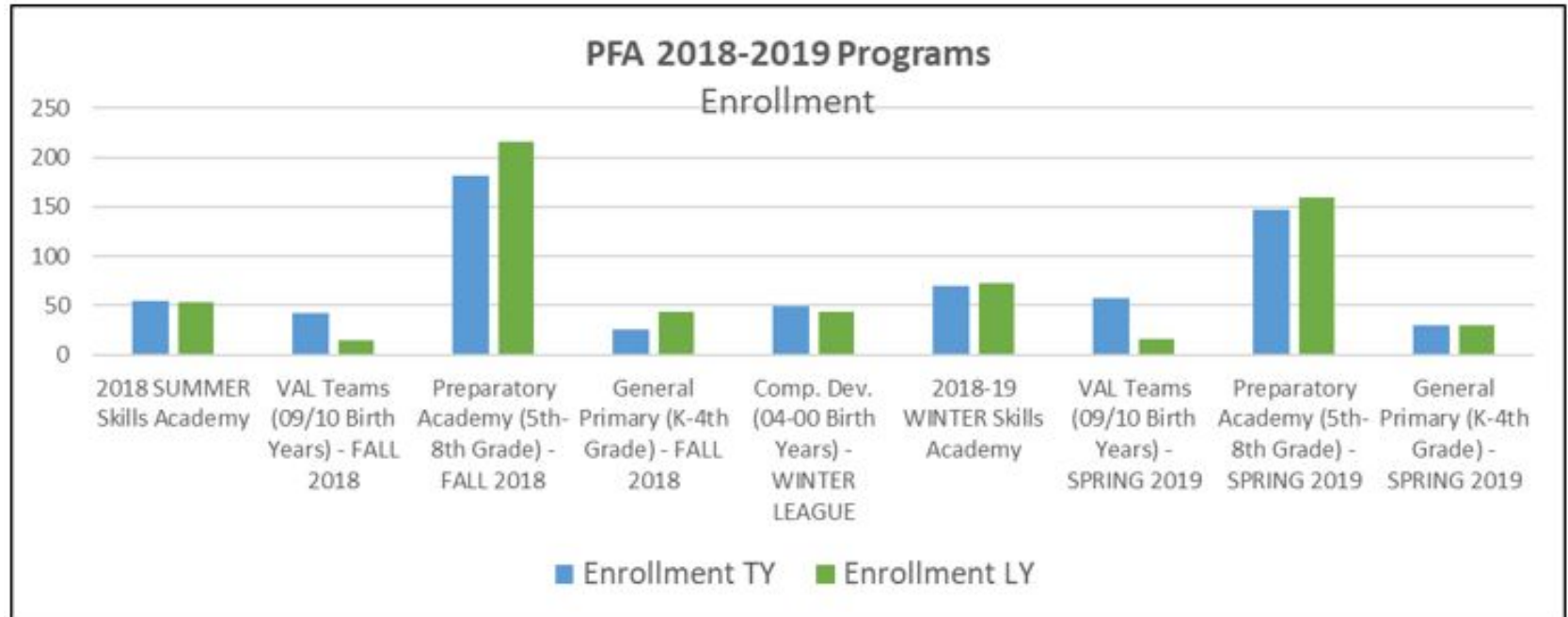
2018-19 REVENUES



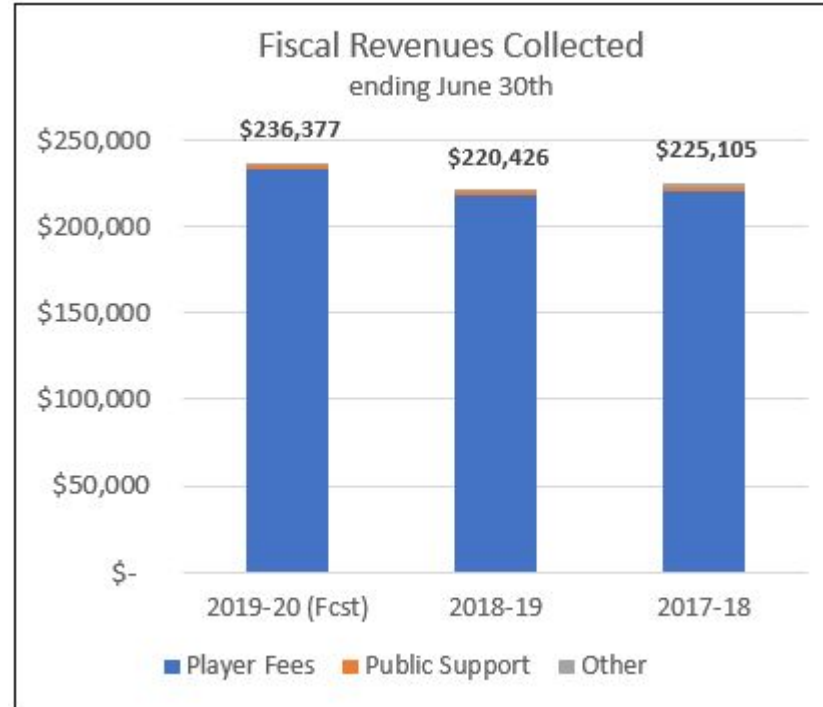
2018-19 FINANCIAL AID



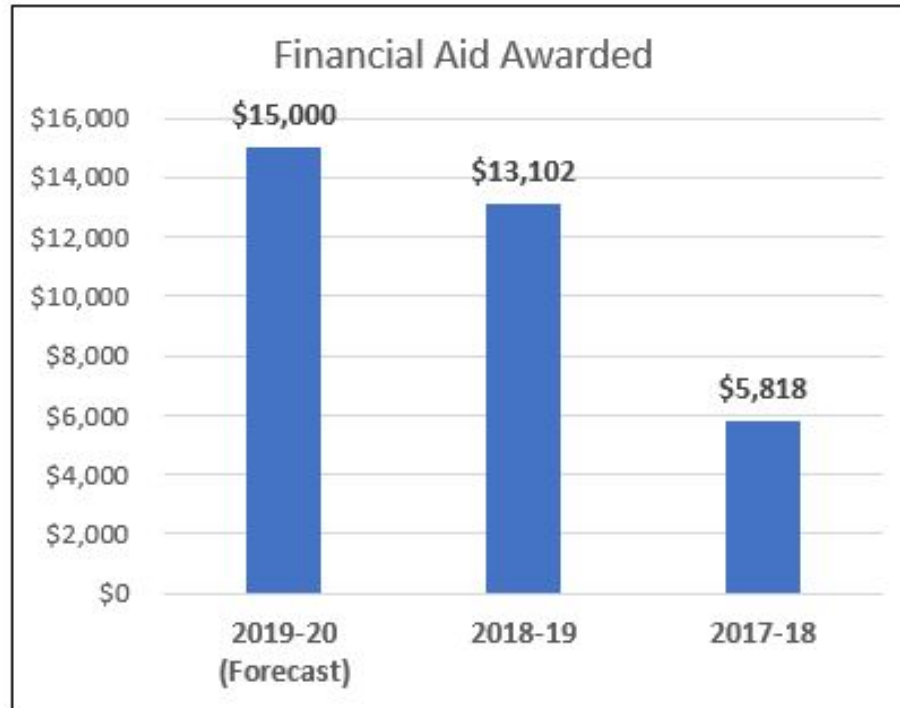
2018-19 ENROLLMENT



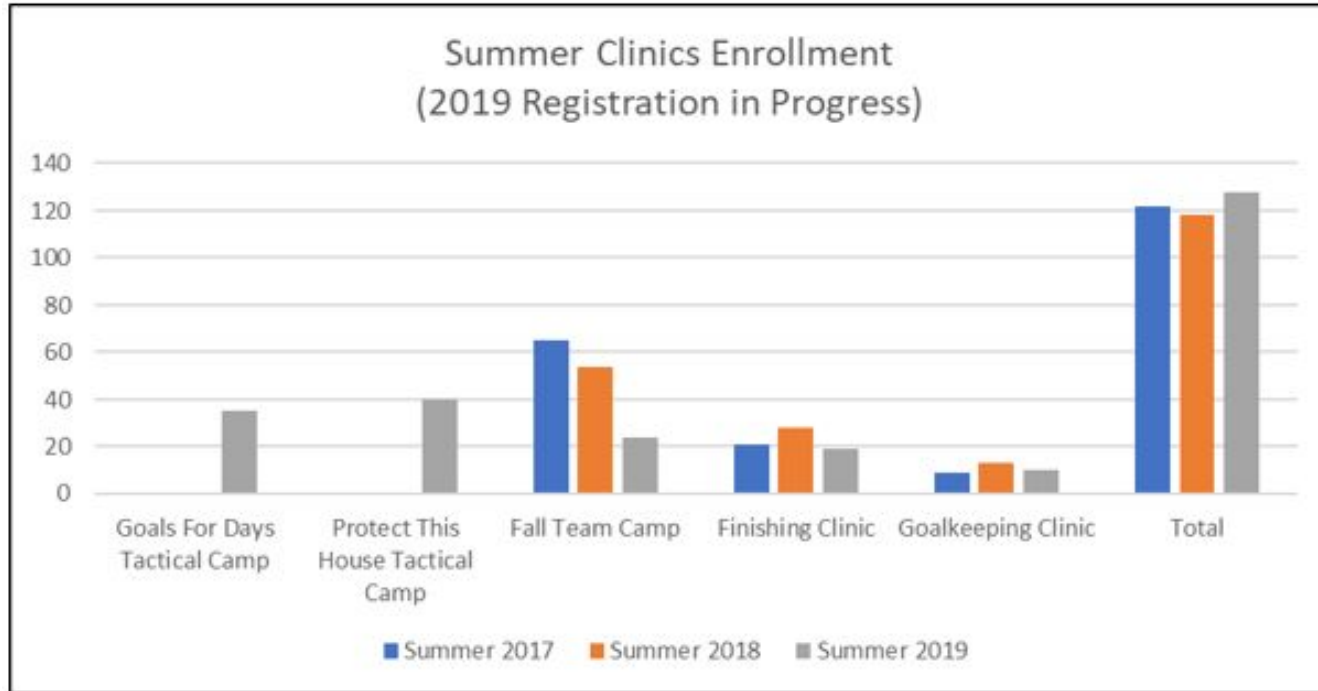
2019-20 REVENUES



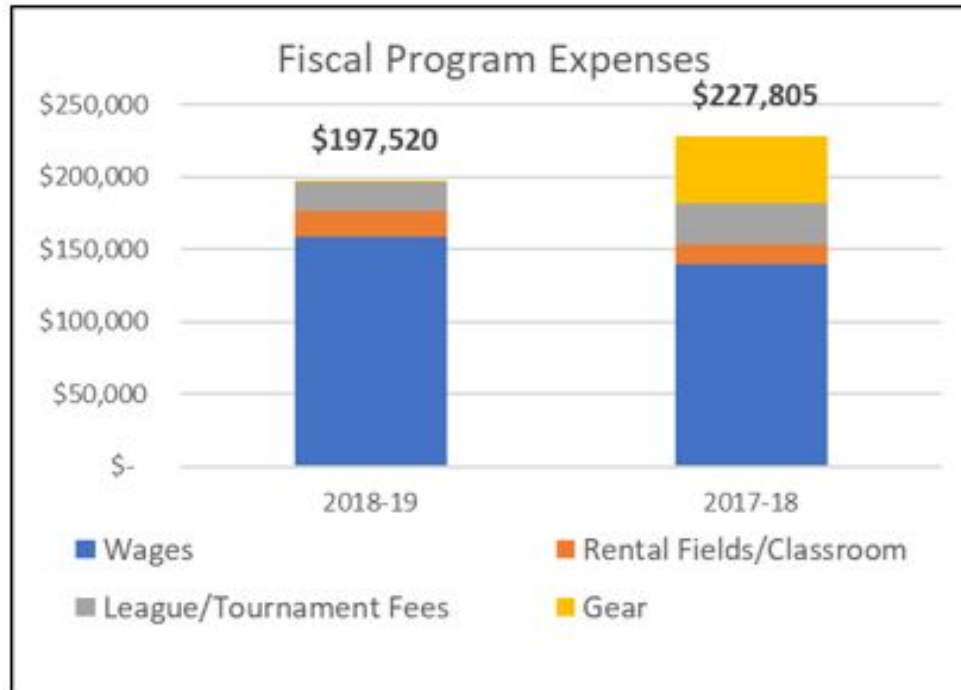
2019-20 FINANCIAL AID



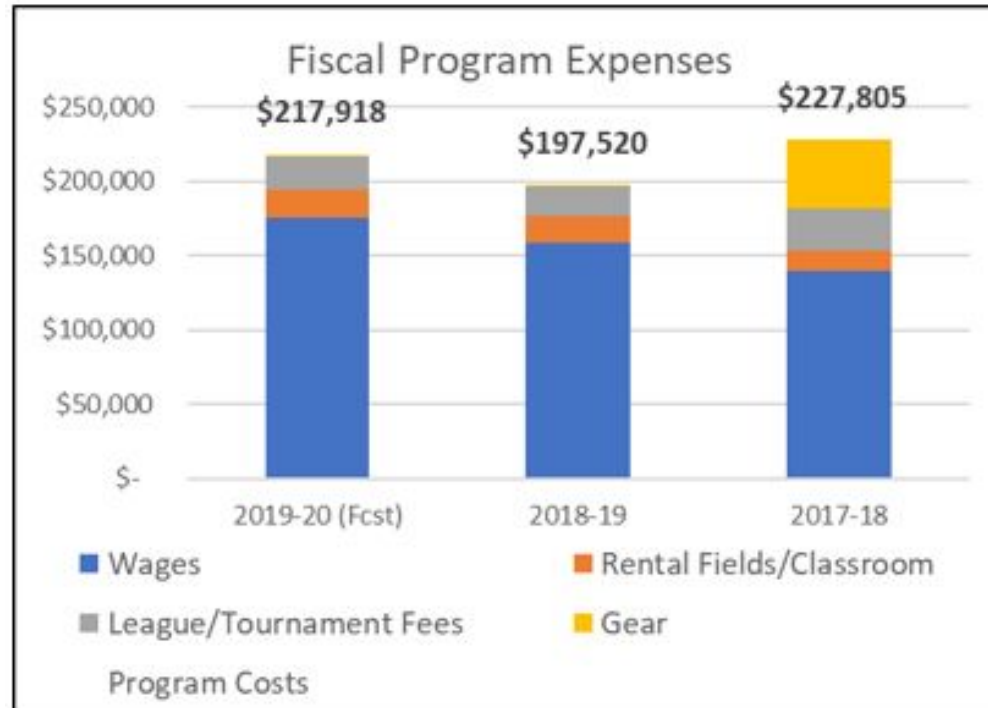
2019-20 SUMMER CLINICS



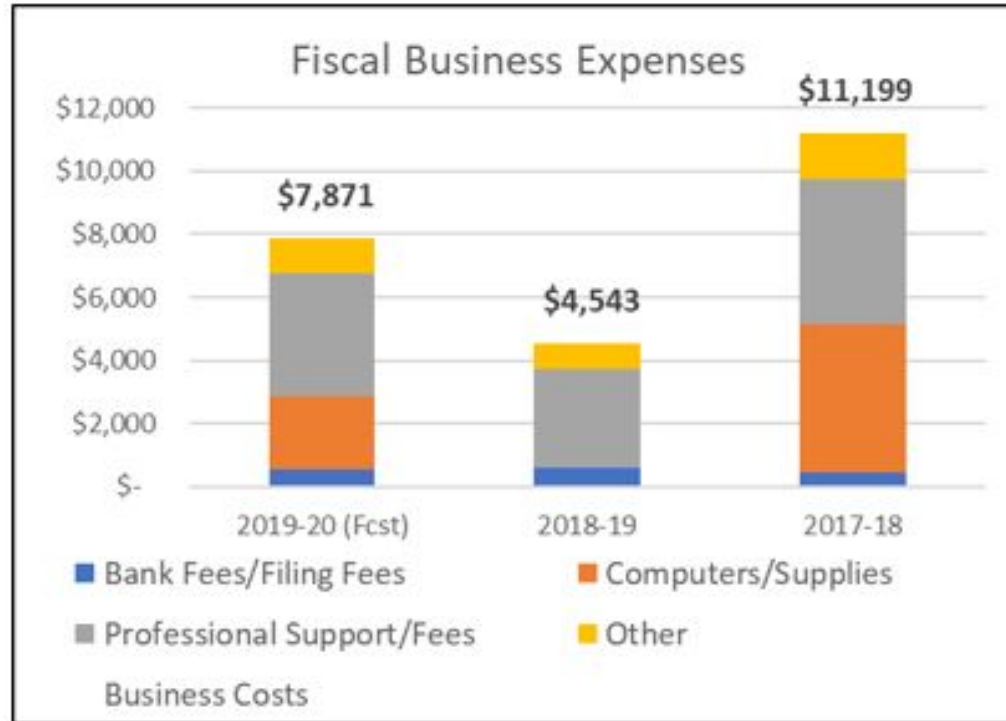
2018-19 PROGRAM EXPENSES



2019-20 PROGRAM EXPENSES



2019-20 Non-PROGRAM EXPENSES



PUTTING IT ALL TOGETHER

	2019-20	2018-19	2017-18
Player Fees	\$ 232,552	\$ 217,890	\$ 219,990
Public Support	\$ 2,485	\$ 2,111	\$ 2,860
Other	\$ 1,340	\$ 425	\$ 2,255
	\$ 236,377	\$ 220,426	\$ 225,105

	2019-20	2018-19	2017-18
Wages	\$ 182,987	\$ 159,119	\$ 139,324
Rental Fields/Classroom	\$ 19,812	\$ 17,228	\$ 13,576
League/Tournament Fees	\$ 23,524	\$ 20,455	\$ 28,691
Gear	\$ 826	\$ 718	\$ 46,214
Program Costs	\$ 227,148	\$ 197,520	\$ 227,805

	2019-20	2018-19	2017-18
Bank Fees/Filing Fees	\$ 514	\$ 602	\$ 427
Computers/Supplies	\$ 2,351	\$ -	\$ 4,702
Professional Support/Fees	\$ 3,878	\$ 3,124	\$ 4,631
Other	\$ 1,128	\$ 817	\$ 1,439
Business Costs	\$ 7,871	\$ 4,543	\$ 11,199

Total Profit	\$ 1,359	\$ 18,363	\$ (13,898)
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**Fiscal Year ends June 30th each year*

ACADEMY HISTORY & PHILOSOPHY

2012-Present

Youth Soccer Development Opportunities for Every Player

Our mission is to support the education of young people in our community through soccer by fostering values of positive leadership, team ethics, and fair play along with the technical and tactical skills of the game.

DEFINING “PELADA”

*The word **Pelada** [pronounced Pay-lah-dah] comes from Brazil and describes an informal game of soccer between friends. Peladas are played everywhere, everyday, motivated by nothing more than love for the game and the sense of community at its core.*

PELADA FA REPRESENTS

Opportunities for All: Players are not cut based on ability. Every player plays at least 50% of each match.

Coaches as Educators: Certified coaches who participate in ongoing education and understand their roles as teachers, role models, and life mentors for children.

Competitive Player Development: Curriculum and club practices designed to improve each player’s standard of play and ability to compete at a high level.

Positive Approach: Inclusive and supportive environments for players, and insistence on fair play.

CLUB HISTORY

Fall 2012: Pelada's first operational season (44 players)

February 2013: Reorganized as a non-profit youth sports organization and OYSA Member Club

2015-16 Seasonal Year: Fielded teams for boys and girls at every age group from U9 to U15 for 1st time

2016-17 Seasonal Year: Introduced annual registration options and updated program structures

2017-18: New half-time administrative position & first grant

Spring 2018: Implemented classroom curriculum academy-wide

Fall 2018: Introduced Primavera competitive pathway

Spring 2019: New website & revamped program structures

COMMUNITY GOALS

Provide positive environments and exceptional playing experiences for young players.

Train leaders and foster mentoring relationships between players that accelerate personal development.

Increase and diversify opportunities for competition locally by supporting leagues and hosting tournaments & community events.

Answer the calls and needs of the community as we continue to develop our programs.

ACADEMY PROGRAMS OVERVIEW

2018-19 SEASON

2018-19 PROGRAM CALENDAR
2018-19 ACADEMY TEAMS
PFA CORE PROGRAMS OVERVIEW
PFA EXTRA PROGRAMS OVERVIEW
COACH DEVELOPMENT ACADEMY

2018-19 PROGRAM CALENDAR

Program start and end dates,
approximate training
schedules, locations, and
league formats for the
2018-19 seasonal year.

MONTH	GENERAL PRIMARY	VALLEY ACADEMY LEAGUE TEAMS	GENERAL PREPARATORY	PREPARATORY PRIMAVERA	COMPETITIVE DEVELOPMENT	MONTH
JUN	SUMMER ACADEMY Dates: June 19 - August 9 Training Days: Tu/Th Training Times: Between 5:00 and 8:00 PM (90 minute sessions) Location: TBD				SUMMER ACADEMY Dates: June 19 - August 9 Training Days: Tu/Th Training Times: 6:30-8:00 Location: TBD	JUN
JUL						JUL
AUG		FALL TEAM FORMATION - Week of 8/13	FALL TEAM FORMATION - Week of 8/13	FALL TEAM FORMATION - Week of 8/13		AUG
SEP	FALL ACADEMY Dates: August 28 - October 21 Training Days: Tu/Th Training Times: Between 4:30 and 7:00 PM (75 minute sessions) Location: St. Paul / Marist HS Competition: Scrimmages	FALL LEAGUE Dates: August 28 - October 27 Training Days: Tu/Th Training Times: Between 4:30 and 7:00 PM (75 minute sessions) Location: St. Paul / Marist HS Competition: Valley Academy LG	FALL LEAGUE Dates: August 27 - October 28 Training Days: M/W/F Training Times: Between 5:00 and 8:00 PM (90 minute sessions) Location: Les Schwab Sports Park Competition: Willamette Valley LG	FALL LEAGUE Dates: August 27 - October 28 Training Days: M/W/F Training Times: Between 5:00 and 8:00 PM (90 minute sessions) Location: Les Schwab Sports Park Competition: Timbers/Thorns LG		SEP
OCT						OCT
NOV						NOV
DEC	WINTER ACADEMY Dates: November 26 - February 17 Training Days: TBD Training Times: Between 4:30 and 8:30 PM (60 minute sessions) Location: Kick City				TEAM FORMATION - Week of 11/26	DEC
JAN					WINTER LEAGUE Dates: December 4 - March 17 Training Days: Tu/Th Training Times: Between 5:00 and 8:30 PM (105 minute sessions) Location: Les Schwab Sports Park Competition: Timbers/Thorns LG	JAN
FEB						FEB
MAR		SPRING TEAM FORMATION - Week of 3/4	SPRING TEAM FORMATION - Week of 3/4	SPRING LEAGUE Dates: February 11 - April 28 Training Days: M/W Training Times: Between 5:00 and 8:00 PM (90 minute sessions) Location: Les Schwab Sports Park Competition: Timbers/Thorns LG		MAR
APR	SPRING ACADEMY Dates: March 19 - May 19 Training Days: Tu/Th Training Times: Between 4:30 and 7:00 PM (75 minute sessions) Location: St. Paul / Marist HS Competition: Scrimmages	SPRING LEAGUE Dates: March 12 - May 19 Training Days: Tu/Th Training Times: Between 4:30 and 7:00 PM (75 minute sessions) Location: St. Paul / Marist HS Competition: Valley Academy LG	SPRING LEAGUE Dates: March 11 - May 26 Training Days: M/W/F Training Times: Between 5:00 and 8:00 PM (90 minute sessions) Location: Les Schwab Sports Park Competition: Willamette Valley LG		SPRING CUPS Dates: April 2 - May 5 Competition: State/President Cup	APR
MAY						MAY
JUN						JUN

*DATES, TIMES, AND LOCATIONS MAY BE SUBJECT TO CHANGE

ACADEMY TEAMS

2018-19 Seasonal Year

GIRLS TEAMS

Valley Academy League

PFA 10G Reina

PFA 09G Olimpia

Preparatory Academy

PFA 07G Leonesa

PFA 04G Invicta

Preparatory Primavera

PFA 07G Força Blue Primavera

PFA 07G Força Red Primavera

PFA 05G Espérance Primavera

Winter Indoor

PFA Unida

BOYS TEAMS

Valley Academy League

PFA 10B Royale

PFA 09B Olympique

Preparatory Academy

PFA 07B Libertas

PFA 05B Independencia

Preparatory Primavera

PFA 07B Fénix Blue Primavera

PFA 07B Fénix Red Primavera

PFA 05B Eintracht Primavera

Competitive Development Academy

PFA 03B Calcio

PFA 02B Akademik

MEN'S SENIOR TEAM - LIGA UNIDA

PFA Alumnus

PFA CORE PROGRAMS

GENERAL PRIMARY ACADEMY – GRADES K-4 / AGES 4-10
Youngest members - Academy training with no league component.

VALLEY ACADEMY TEAMS – '09 & '10 BIRTH YEARS
U10 teams - Academy training and league competition.

PREPARATORY ACADEMY – GRADES 4-8 / AGES 10-14
U11-U14 teams - Academy training and league competition.

COMPETITIVE DEVELOPMENT ACADEMY – '00-'04 BIRTH YEARS
U15-U19 teams - Academy training and league competition.

2018-19

ENROLMENT

FALL 2018

23 players

SPRING 2019

19 players

ENROLMENT

FALL 2018

39 players

3 teams

SPRING 2019

54 players

4 teams

ENROLMENT

FALL 2018

181 players

12 teams

SPRING 2019

145 players

10 teams

ENROLMENT

WINTER 2018-19

51 players

3 teams

PFA EXTRA PROGRAMS

PREPARATORY PRIMAVERA – '08-'05 BIRTH YEARS
Elective competitive pathway for General Preparatory players.

SUMMER & WINTER SKILLS ACADEMY – GRADES K-10
All ages - Academy training with no league component.

SUMMER CLINICS – GRADES K-10
All ages - Week-long day camps offering specialized training.

WINTER INDOOR TEAMS – GRADES 2-8
All ages - Games only with no team training.

SUMMER 2017 - FALL 2018

ENROLMENT

FALL 2018

125 players
4 teams

SPRING 2019

94 players
6 teams

ENROLMENT

SUMMER 18: 55 players

SUMMER 19: 27 players

WINTER 18-19: 65 players

WINTER 19-20: TBD

ENROLMENT

SUMMER 2018

117 players
5 clinics

SUMMER 2019

133+ players
5 clinics

ENROLMENT

WINTER 2017-18

272 players
24 teams

WINTER 2018-19

205 players
19 teams



2018-19

END OF YEAR ENROLMENT: 33

ACTIVITIES: Candidates met with senior coaching staff on the second Sunday of each month. Training focussed on Coaching Methodology, Practice Coaching, Referee training, and Video Curriculum creation.

2019-20:

Curriculum has been expanded to include attendance & performance benchmarks as well as progressive ranks for candidates.

ATTENDANCE & BENCHMARK CHALLENGES	MENTOR	CAPTAIN	TRAINER	COACH
Class A sessions attended		○	○	
Class B sessions attended	○	○	○	○
Class C sessions attended	○ ○	○ ○	○ ○	○ ○
Class D sessions attended	○ ○ ○	○ ○ ○	○ ○ ○	○ ○ ○
Field Set-Up Challenges	○	○	○	○
Grid & equipment management				
Coaching Challenge: Individual / 1-on-1 (Single Exercise)	○	○	○	○
Coaching Challenge: Small Group (Single Exercise)		○	○	○
Technical Analysis: Create technical training instructional video		○	○	○
Tactical Analysis: Use match video to demonstrate tactical point			○	○
Certification Referee License			○	○
Coaching Challenge: Team / Full Group (Single Exercise)			○	○
Certification USSF Grassroots Pathway				○
Coaching Challenge: Complete Session				○



LEVEL ACHIEVED:



MENTOR



CAPTAIN



TRAINER



COACH

2019-20 & BEYOND

EVENTS & PROGRAM DEVELOPMENT

NEW WEBSITE
NEW PROGRAM STRUCTURE
PROGRAM FEE CHANGES
GRANTS & FUNDRAISING
PFA COMMUNITY WEEK
LOOKING FORWARD: GOALS & PROJECTS FOR 2019

WEBSITE

Incorporates former Program Guide elements into interactive format including smart Program Selector.

PELADA / ACADEMY

MAKE A DIFFERENCE

WHY DONATE?

What do your contributions support?

- Financial Aid - provide opportunities for low income families
- Coach Development Academy - unique learning and leadership training opportunities for youth players
- Coach Education - increase funding for course and licensing fees that keep our staff learning and improving
- Equipment - increase funding for balls, goals, and other necessities



DONATE
Make a contribution



SPONSOR
Become a sponsor



SPONSOR SPOTLIGHT: IMAGINATION INTERNATIONAL, INC

Imagination International Incorporated has been *at work in the Community* for years, turning business into a creative way of giving back. In addition to their support of Pelada Football Academy, the people at Imagination International have partnered with Food For Lane County, supporting their Children's Weekend Snack Pack program, and with Hosea Youth Services Work Program, providing work opportunities and experience for homeless youths. It's own *Imagination Mural Project* brings kids together to paint murals on buildings around the city under the supervision of muralist Bayne Gardner, who specializes in making art with children. Another of their projects, *The Imagination Art Bus*, is essentially an art classroom on wheels that tours Lane County and beyond to bring art to underserved kids in the region.

The philosophy and the mission are clear: *"We believe that when a handful of dedicated people commit to making their community a healthier, more vibrant place, we all benefit."* Learn more about [Imagination International Incorporated](#).

THANK YOU FOR SUPPORTING PELADA ACADEMY!

INDIVIDUAL DONORS

WELLS O'BRYNE & FRIENDS

THANK YOU! YOUR GIFT THIS YEAR HELPED WITH USSF CERTIFICATION COSTS FOR COACH DEVELOPMENT ACADEMY GRADUATES.

OPEN LETTER TO SUPPORTERS

From Academy Director, Joey Garah

Dear Pelada Academy families and community members,

We have come a long way from the three teams and 45 players that first played under the name of Pelada Football Academy in fall of 2012. Thanks to your support over the years, our numbers have grown to over 400 players in 2019, and we now have the opportunity to serve boys and girls from age four through the end of high school. We have seen several of those first 45 players graduate from our Coach Development Academy and become staff coaches. Thanks to your ongoing support, we have been able to help dozens of families who are experiencing financial hardship take part in our programs at a reduced cost. We have seen tremendous learning and growth from our players and coaches, and countless reasons to continue to support the philosophy that gave us our start back in 2012: that all young

PELADA / ACADEMY

REGISTRATION & BLUE SOMBRERO ACCOUNT INFORMATION

Pelada FA uses Blue Sombrero's sports management software for registration. The system is account based, so the LOG IN link below will redirect you to an account sign-in page. If you do not have a PFA Blue Sombrero account, please click on the CREATE ACCOUNT link to set one up.



Log In
Log into Blue Sombrero to access program registration



Create Account
New to Pelada FA? Create a Blue Sombrero account



Program Info
Need more information? Go to our Programs page



Blue Sombrero Help
View Blue Sombrero's Online Registration Instructions

HOW DO I REGISTER?

- Log in to your Blue Sombrero Account or create a new account by clicking on the appropriate link above.
- Make sure your player's birth date and your family contact info are entered correctly. For complete instructions on setting up your account and registering your player(s), take a look at Blue Sombrero's Online Registration Instructions (see link above).
- Your account will suggest programs for which your player is eligible (based on birthdate). Select all programs/seasons in which you would like to enroll your player(s).
- Select your payment options and check out.

WHAT CHOICES DO I NEED TO MAKE?

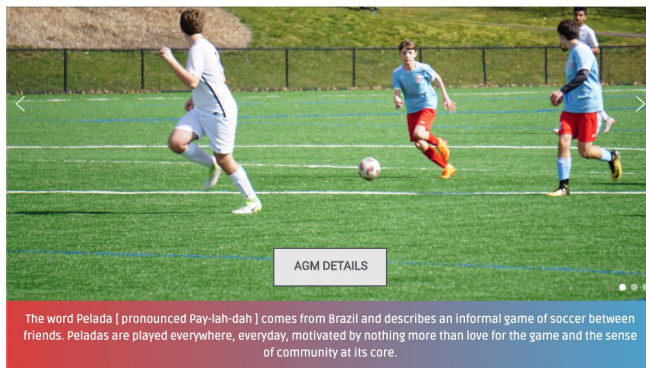
- Choose the program that best fits your player's and family's needs.
- Choose the seasons during which you would like to participate.
- Choose your payment options.
- Payments can be made by card or by check.
- Monthly payment plans are available.
- Financial Aid options are available by application.

FREQUENTLY ASKED QUESTIONS

QUESTION	ANSWER
Does Pelada run tryouts?	No. Prior to the start of each season team formation sessions will be held to help with placement of new players.
How are teams formed?	Players are divided by age group (grade or birth year depending on the program). We will do our best to honor friend requests when possible.
If I don't register for fall season, can I still get on a spring team?	Yes, provided there is space. Registrations are accepted on a first-come-first-served basis, so we strongly recommend registering for winter and spring programs during the summer/fall registration window.
Are uniforms included in the registration price?	No. Uniforms must be purchased separately from our online Gear Store.

PAYMENT OPTIONS

PELADA / ACADEMY



AGM DETAILS

The word Pelada [pronounced Pay-lah-dah] comes from Brazil and describes an informal game of soccer between friends. Peladas are played everywhere, everyday, motivated by nothing more than love for the game and the sense of community at its core.



OUR MISSION

To support the education of young people in our community through soccer by fostering values of positive leadership, team ethics, and fair play alongside the technical and tactical skills of the game.



ACADEMY PROGRAMS

Use the drop down filters to find the best options for your player.

Birth Year ▼

Grade ▼

Play Level ▼

Season ▼



NEW PROGRAM STRUCTURE

Reorganizes programs into RECREATIONAL, COMPETITIVE, & SUPPLEMENTAL pathways. Simplifies program names.

RECREATIONAL PROGRAMS

RETAINS ORIGINAL PRIMARY & PREPARATORY ACADEMY STRUCTURES



COMPETITIVE PROGRAMS

UNITES COMPETITIVE PATHWAY & REPLACES FORMER PROGRAM NAMES

VAL TEAMS

PREPARATORY PRIMAVERA

COMPETITIVE DEVELOPMENT



SUPPLEMENTAL PROGRAMS

NON-CORE / OFF-SEASON TRAINING AND DEVELOPMENT OPPORTUNITIES



RECREATIONAL PATHWAY

FRIEND REQUESTS
LESS TRAVEL
LOWER COST



COMPETITIVE PATHWAY

STRONGER LEAGUES
MORE TRAVEL
NO REQUESTS



INCLUDE EVERYONE
SELF-SELECT
EMBRACE NEW CHALLENGES
KEEP LEARNING



PROGRAM FEE CHANGES

Reorganizes programs into RECREATIONAL, COMPETITIVE, & SUPPLEMENTAL pathways. Simplifies program names.

RECREATIONAL PROGRAMS



» **\$25 ANNUAL FEE REMOVED ACROSS ALL PROGRAMS**

» **PRIMARY ACADEMY** SEASONAL FEE **INCREASED** BY 12.5% TO COVER RISING PROGRAM COSTS



» **PREPARATORY ACADEMY** SEASONAL FEE **UNCHANGED**



» **PRIMAVERA U9-U10** SEASONAL FEE **INCREASED** BY 9% FROM FORMER VAL TEAM FEE TO COVER RISING PROGRAM COSTS



» **PRIMAVERA U11-U14** SEASONAL FEE **INCREASED** BY 9.5% IN THE FALL AND 3.75% IN THE SPRING FROM FORMER **PREPARATORY PRIMAVERA** FEES TO COVER RISING PROGRAM COSTS



» **PRIMAVERA U15+** SEASONAL FEE **UNCHANGED** FROM FORMER **COMPETITIVE DEVELOPMENT ACADEMY** FEE

COMPETITIVE PROGRAMS

SUPPLEMENTAL PROGRAMS



» **SUMMER CLINIC FEES DECREASED** BY AN AVERAGE OF 22% DUE TO REFORMATTING + \$20 DISCOUNT FOR MULTIPLE REGISTRATIONS



» **SUMMER SKILLS ACADEMY FEES INCREASED** BY 20% TO COVER RISING PROGRAM COSTS



» **WINTER FUTSAL SKILLS ACADEMY FEES INCREASED** BY 16.7% TO COVER RISING PROGRAM COSTS



» **WINTER INDOOR TEAM FEES UNCHANGED**



» **COACH DEVELOPMENT ACADEMY IS STILL FREE** FOR ALL PARTICIPANTS

GRANTS & FUNDRAISING

FUNDING GOALS for 2019-20

Financial Aid - keep up with growing need for financial assistance

Coach Development Academy - keep it free for participants

Education - increase access to coaching courses and certifications

Admin Staff - increase administrative support as academy grows



IMAGINATION
INTERNATIONAL
INCORPORATED



Grants Applied for 2019

Target Corporation - \$1,000

* (awaiting response in November)

Dick's Sporting Goods

Sports Matter Grant - \$5000

* (grant deadline October)

Fundraising

NWAC Volleyball Concessions
in August (approximately
\$750 raised in 2018)

Current Sponsors

- Imagination International
- Sanipac
- Active 20-30 Club

A Fundraising Committee will be formed to help identify and approach potential community sponsors and to carry out fundraising activities.

PELADA ACADEMY COMMUNITY WEEK JULY 7-12, 2019

THE GOAL: Connect with our members by organizing games, free community events, and educational opportunities that celebrate soccer and our Pelada community.

NEIGHBORHOOD PELADAS

POP-UP GAMES IN EUGENE PARKS

Futsal on the Hill - College Hill
Pelada in the Park - Maurie Jacobs

GEAR DRIVE & EXCHANGE

DONATE, SWAP, GET FREE USED GEAR

WATCH PARTIES

WOMEN'S WORLD CUP 2019

GOLD CUP 2019

COPA AMERICA 2019

CDA RE-BOOT CAMP

+ FREE U6-U12 SESSIONS

ANNUAL GENERAL MEETING

2020 COMMUNITY WEEK

JULY 8-12, 2020

EURO 2020 & COPA AMERICA
2020 WATCH PARTIES

MORE POP-UP PELADAS!

PARTY, GEAR SWAP, ANNUAL
GENERAL MEETING, & OTHER EVENTS

LOOKING FORWARD: GOALS & PROJECTS FOR 2019

CURRICULUM



Classroom Learning: continue to develop and implement tactical classroom curriculum.



Field Training Curriculum: continue to develop and incorporate into regular practice structure.



Video Training Resources: build library to support PFA Coaching Best Practices and Tactical Manuals; make accessible for coaches and players.

PROGRAMS



Primavera: continue to develop program structure and improve team performances.



Coach Development Academy: continue to develop curriculum and incorporate regular CDA coach presence into Primary and Preparatory Academies.



Competitive Pathways: continue to increase player access to competitive leagues and tournaments.

FUNDRAISING



Sponsors: identify local businesses with compatible values and/or missions to help support Pelada's work in youth development.



Grants: continue to seek grant-based funding to offset rising operational costs.



Fundraising: establish Fundraising Committee and increase the scale of current fundraising efforts.

EVENTS



Pelada Community Week: increase offerings, visibility, attendance, and community involvement.



Valley Futsal Festival: establish and grow a successful local Pelada-hosted futsal tournament.



Les Schwab Classic: support Willamalane in maintaining a successful annual small-sided tournament for local teams.



Questions?

Thank you
for attending!