

Pelada FA Board of Directors Meeting Minutes

Present:

Joey Eberhart-Garah director@peladafa.org
Philip Wisnewski president@peladafa.org
Steve Grossberg
Misty Quimby misty.quimby@gmail.com
Mark Nash coach.nash@peladafa.org
Katie Leonard board.leonard@peladafa.org
Jody Bramel board.bramel@peladafa.org
Casey Wilson secretary@peladafa.org
Steve Deskovic coach.steve@peladafa.org
Brenda Wisnewski registrar@peladafa.org
Austin Miller treasurer@peladafa.org
Beth Atkerson vicepresident@peladafa.org
Jason Atkerson board.jatkerson@peladafa.org
Stuart Ziegler



Date: 11/18/2018 **Start:** 4:00 pm **Adjourned:** 6:20 pm **Recorder:** Casey Wilson

Actions:

- Board unanimously approved motion by Misty Quimby, seconded by Steve Grossberg, to move forward, in one vote, all proposed Pelada FA Board of Directors appointments. Results:
 - Philip Wisnewski elected to President
 - Beth Atkerson elected to Vice President
 - Austin Miller elected to Treasurer
 - Mark Nash elected to Director at Large
 - Katie Leonard elected to Director at Large
 - Jason Atkerson elected to Director at Large
 - Jody Bramel elected to Director at Large
- Board voted unanimously to amend PFA Bylaw 402, Section 1 - It shall read: The Annual General Membership Meeting (AGM) shall be held once every fiscal year. At this meeting election of officers will occur. Voting shall be by the eligible voters as specified in Bylaw 203, Section 4.

Executive Director Joey Eberhart-Garah started off Pelada's Annual General Meeting (AGM), which is the Director's showcase of the previous fiscal year programs and budget and what's to come. Additionally, the AGM is when the Board conducts its annual Board of Directors and Officers election. After introductions of everyone in the room, Board Vice President, Philip Wisnewski, (elected President at the meeting) led the Board through this election process. Then Joey resumed the floor and led the rest of the AGM with a [presentation slide show](#) that is the accompaniment to these minutes. Most all of the ideas and numbers mentioned in the minutes are in the presentation.

Elections and Board Business

Lots of changes on the Board. Mark Nash timed out (three two-year terms) as the Treasurer, but is remaining with the Board as a Director at Large. Philip Wisnewski transitions into the President role from Vice President and Beth Atkerson will become Vice President. Austin Miller is the new treasurer, he was previously unaffiliated with Pelada. There are an additional three new Directors at Large, Jody Bramel, Jason Atkerson, and Katie Leonard, and the Board regrettably loses Steve Grossberg, a founding member.

Board officially amended PFA Bylaw 402, Section 1, to read “The Annual General Membership Meeting (AGM) shall be held once every fiscal year. At this meeting election of officers will occur. Voting shall be by the eligible voters as specified in Bylaw 203, Section 4.” This change was made in order to accommodate having the AGM in the summer time to coincide with Pelada Community Week thus increasing attendance.

Review Fiscal Budgets

Previous year (2017-18)

Total Revenue: \$244,377

Net Revenue: \$5,373

The 2017-2018 use of player fees breaks out with payroll as the largest expense at 56%

- 24% Business Expenses
- 01% Professional Services
- 06% Facilities
- 02% Operations
- 09% Other
- 56% Payroll
- 02% Travel

Expenses were higher last year with payroll expense being the largest increase, as policy was changed to reimburse coaches for set up, clean up and travel time. FY 2017-2018 income and expense reports are in the accompanying [presentation](#).

Current Fiscal Year

Current budget from beginning of 2018-2019 fiscal year is projected to \$12k net revenue. This fiscal year will be the first full year with Primavera, so the current year Income/Expense reports will look a little different than the previous year's reports.

Still waiting to see how winter Competitive Development teams fill out in terms of player numbers. It was noted that it would be easier to predict the fiscal year fee revenue if Pelada, like other clubs, have players sign up for the full year at the beginning of the season. However the Pelada membership continues to show strong support for seasonal options, so the club is committed to maintaining seasonal registration.

Programs Review

Participation summary

Last year there were over 380 unique Pelada players over the course of the 2017-2018 fiscal year.

Question about growing or marketing the Pelada FA Core Programs: Joey says that the numbers are where they want them, for the most part, he wouldn't mind growing it a little. He does not want to grow the program if he doesn't have qualified coaching staff, so is careful to not grow it too much. Pelada rarely turns away any players.

Primavera program overview

This Fall the Primavera option was added so that all Pelada players would have an opportunity for an increased level of competition in the Thorns/Timbers Leagues.

- This Fall of 2018, 125 players or 69% of all Academy players participated.
- Parents say biggest con to the Primavera rotation is “team chemistry”, but Joey’s counter is that as kids get to know the game of soccer and positioning better, “chemistry” will be less of an issue.
- Coaches also grew, taking a lot of ownership over their teams and players. From a player development standpoint, coaches were even more attentive to the skill and role of each player on the field.
- Comment - the feedback loop from the coach to the player could be made better so that kids could get that feedback about how they are doing on Primavera, i.e. why getting more or less games on Primavera would be good for kids to know.
- Spring Primavera starts in February. Not sure how many teams there will be or if parents will be signing up in February. It’s an unknown since it’s new. Comment can Primavera/Willamette Valley Soccer League scheduling could be made easier for families? There are many moving parts to making this work. Maybe, but might sacrifice something else like equal distribution of away games. That’s just one example.

PFA Extra Programs

Joey would like to see summer and winter skills academy and summer clinics grow. It would be easier to grow those than the core programs. They could help to finance other activities if fully grown.

Coach Development Academy program overview

- There are 41 players enrolled in the free program. Joey has a passion for the program, teaching leadership skills as well as coaching and soccer skills. And, Pelada is getting trained coaches by developing them here. Plan to keep the program going year round. Coaching development sessions take place the second Sunday of each month.
- Player-coaches practice coaching and refereeing with the Primary Academy.
- Working on obtaining grants to fund CDA to keep it free for all participants
- Use drone footage of CDA sessions from last summer for coaching curriculum.

The question was brought up about whether a player outside the Pelada organization can participate in the CDA. Joey asked that this be a Board Discussion of whether CDA open to people outside of Pelada Community. May depend on age of player and whether they can register as coach. Liability is the big issue. Pelada would pay for the licensing for the new coaches, which is another potential expense for the CDA.

Classroom Tactical Sessions

No longer going to call them classroom sessions because kids don’t like the sound of it!

Academy-wide classroom sessions, where players review video soccer footage as part of a guided analysis, were started in the Winter of 2018. Classroom sessions correlate to the on-field sessions.

Question posed: Is there a feedback loop for the classroom sessions so that kid knows if they are understanding and implementing the curriculum. Not yet. Would like to have a structured format to give players playback on their overall play and goals. It takes money and time. Primavera was a step in this direction with evaluating kids, but there isn't a formal feedback loop.

Special events and future program development

- Les Schwab Classic Soccer Tournament happened May 26-27, 2018. We hosted 23 teams and hope to increase the number of teams participating next year. Technically Willamalane hosts it with the sponsor Les Schwab, but Pelada coordinates it.
- The Club has sponsored a fun Futsal tournament in the past and plans to do it again. (2018 TOURNAMENT CANCELLED). See slide presentation for more information on goals for 2018-2019 fiscal year.
- Start up a fundraising committee to explore opportunities.
- Community week next year during Women's World Cup in July 2019.
- See the [presentation](#) for the complete list of 2018-2019 goals

Adjourn